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IGNITING
CREATIVITY
INSPIRING CHANGE

www.auro.edu.in

AURO University

Integral and Transformational Learning



Holistic Education

Focuses on the overall development of students, blending academic learning with Physical, Vital, Mental and Spiritual growth.



Diverse Programs

Offers undergraduate, postgraduate, and doctoral programs in fields such as Business, Design, Hospitality, Integral Education, Journalism & Mass Communication, Law, Liberal Studies, Information Technology.



Industry-Oriented Curriculum

Emphasizes practical learning through internships, projects, and collaborations with industries to enhance employability.



Global Exposure

Promotes international learning experiences, ensuring students are equipped to excel in a globalized environment.



Experienced Faculty

Highly qualified and experienced faculty members guide students through a rigorous academic and professional journey.



State-of-the-Art Infrastructure

The campus features modern classrooms, laboratories, libraries, and recreational facilities and convention centre.



Sustainability Focus

Encourages environmentally sustainable practices and social responsibility as core values in education.



Research and Innovation

Supports research initiatives & fosters innovation, preparing students for leadership roles and entrepreneurial endeavours.



Collaborations and Industry Linkages

Maintains partnerships with industry leaders for skill development and career opportunities for students.



THE MOTHER SRI AUROBINDO

“Let us keep flaming in our heart the fire of progress, higher always higher.”



Shri Hasmukh P. Rama

Founder President, AURO University

Dear Aspiring Students,
Greetings from the AURO University, Surat!

On behalf of our faculty members, associates and the management team, it is my pleasure to welcome you to AURO University.

AURO University, founded by the Rama Family, is inspired by the vision and teachings of Sri Aurobindo Ghosh and The Mother. Our aim is to provide integral education, skill sets and values needed to lead a more purposeful and fulfilling life in today's complex and changing world.

AURO UNIVERSITY is an environment of collaboration and creativity driven by self-discovery of "Inner Being" that **ENCOURAGES, EMPOWERS** and **ENLIGHTENS** students in their **INTELLECTUAL, EMOTIONAL** and **SPIRITUAL GROWTH**.

The AURO University campus provides dynamic, energetic & progressive learning for students of tomorrow. Our campus atmosphere inspires students to discover themselves and to realize their highest potential. Students will be enriched through academic excellence, transformative experiences and excellent infrastructure facilities.

I invite you to join our learning community, which believes in pursuit of knowledge and success in life.

Founder President
AURO University, Surat

Encourages

Empowers

Enlightens



Professor Parimal H. Vyas

Provost, AURO University

Dear Aspiring Students,
Greetings from the AURO University, Surat!

We Welcome you to join the AURO Family to walk on a transformative educational journey to shape your life from 'Learners To Leaders'!

AURO University has been established under the Gujarat State Private Universities Act, 2009, U/S 2(F), 22 of the UGC Act, 1956, and Regulations, 2003. It has been founded by the Rama family based in the USA, is inspired by Vision and the teachings of Sri Aurobindo Ghosh and the Divine Mother.

AURO University envisions becoming a Premier University of Integrative and transformational Learning for Future Leaders.

AURO University's Mission is to provide young, ignited minds with an environment for self-development and nurture their fullest potential based on his or her aptitudes and interests.

Following the Vision of Sri Aurobindo; four aspects of human beings viz., **Mental Education; Physical Education; Vital Education;** and **Spiritual Education** are touched upon by laying equal emphasis to create a transformative learning environment integrating principles and practices of **'Integral Education'** to discover new dimensions of consciousness.

We wish to prepare our Students with intellectual competence, reality-based knowledge, and personal integrity who shall strive for excellence and aspire to become socially responsible leaders in the Corporate, Community, and above all, for 'Bharat' and the whole World.

AURO University has established 08 Schools for imparting higher education that is School of Business; School of Design; School of Hospitality and Management; School of Information Technology; School of Integral Education; School of Journalism and Mass Communication; School of Law, & School of Liberal Arts and Human Science that offer Under-Graduate, Post-Graduate, Degree/Diploma and Doctoral [Ph.D.] level Degree Academic Programmes.

AURO University has created the Sri Aurobindo Integral Life Centre [SAILC], the Soul of the AURO University, to act as a source of inspiration and learning for perfecting humanity's evolutionary journey through Integral and Transformative Education.

AURO University has also established various Centers/Cells/Offices & Units, including the Department of Physical Education, Yoga, Sports & Recreation; the Auro Library Resource Centre; AU Centre of Counselling and Wellbeing; AU Career Development Centre; AU Innovation & Incubation Centre for Education & Life-long Learning; AU Office of Alumni Affairs, and various other AU Clubs and Cells. Once again, we invite you to discover how AURO's Academic Programmes, Vibrant Campus Life, Community Connect, and Strong Network of Alumni and Industry Leaders will help you realise your dreams.

Provost/ Vice Chancellor
AURO University, Surat

AURO University The Governing Body



Hon'ble Shri H.P. Rama

Founder President,
AURO University,
Chairman, AURO Hotels,
Greenville, USA



Shri D. J. Rama

President & CEO,
AURO Hotels,
Greenville, USA



**Professor
Parimal H. Vyas**

Provost / Vice Chancellor,
AURO University, Surat,
Gujarat



Mr. Nayan Banker

Managing Director,
Gujarat JHM Hotels,
AURO Hotels, Surat,
Gujarat



**Professor
R Vaidyanathan**

Retd. Professor of Finance,
Indian Institute of
Management (IIM),
Bangalore, Karnataka



Dr. Ajay Ranka

Chairman & MD,
Zydex Group, Vadodara,
Gujarat



Mr. Sanjiv Mehta

Advisor, IBM- ICE Division,
Pune, Maharashtra



Mr. Suresh Mathur

La Grace -
Sri Aurobindo Integral
Life Centre, USA



Dr. Susan Pfau (Radhe)

La Grace -
Sri Aurobindo Integral
Life Centre, USA



Mr. S. B. Dangayach

Former Managing Director
Sintex Industries Ltd,
Ahmedabad, Gujarat



**Smt. Sunaina Tomar
(IAS)**

Additional Chief Secretary
(Higher and Technical
Education)



**Professor
Amreesh Misra**

Registrar,
AURO University, Surat,
Gujarat

AURO University Board of Management



Hon'ble Shri H.P. Rama

Founder President,
AURO University,
Chairman, AURO Hotels,
Greenville, USA



**Professor
Parimal H. Vyas**

Provost / Vice Chancellor,
AURO University, Surat,
Gujarat



Mr. Nayan Banker

Managing Director,
Gujarat JHM Hotels,
AURO Hotels, Surat,
Gujarat



Mr. Suresh Mathur

La Grace -
Sri Aurobindo Integral
Life Centre, USA



**Professor
Amreesh Misra**

Registrar,
AURO University, Surat,
Gujarat



Mr. Sanjiv Shah

President,
Gujarat Chapter Mata
Amritanandamayi



**Professor
Rajan Welukar**

Vice Chancellor,
Atlas Skilltech University,
Mumbai



Mr. Parag Shah

Executive Director,
K. Girdharlal International
Pvt. Ltd., Surat, Gujarat.
Chairperson- Fountainhead
School, Surat, Gujarat



Dr. Papri Das

Associate Professor,
School of
Information Technology,
AURO University, Surat,
Gujarat

Leadership Team



Hon'ble Shri H.P. Rama
 Founder President, AURO University, Surat.
 Chairman, AURO Hotels, Greenville, USA



Shri D. J. Rama
 President & CEO,
 AURO Hotels, Greenville, USA



Professor Parimal H. Vyas
 Provost / Vice Chancellor,
 AURO University, Surat, Gujarat



Mr. Nayan Banker
 Managing Director, Gujarat JHM Hotels,
 AURO Hotels, Surat, Gujarat

Officers of the University



Professor Amreesh Misra
 Registrar,
 AURO University, Surat, Gujarat



Ms. Purna Dahiwade
 Controller of the Examinations,
 AURO University, Surat, Gujarat

Heads of the School



Professor Vishal Shukla
 Head,
 School of Business
 Chairperson,
 Faculty Development Program Cell



Dr. Arpita Purohit
 Head,
 School of Design



Dr. Vimal Shukla
 Head,
 School of Hospitality
 Management



Professor Anurag Dixit
 Head,
 School of Information
 Technology
 Chairperson, Ph.D. Cell



Dr. Dhara Bhatt
 Head,
 School of Journalism and
 Mass Communication



Dr. Shilpi Sharma
 Head,
 School of Law
 Director,
 Alumni Affairs



Dr. Priya Rajkumar
 Head,
 School of Liberal Arts and
 Human Sciences
 Coordinator,
 Sarona Rural Development
 Projects



Dr. Amandeep Kaur
 Head,
 Physical Education, Yoga,
 Sports and Recreation
 Assistant Director,
 Accreditation and Rankings,

Directors of Centres / Cells / Offices



Professor Nimesh Joshi
 Coordinator,
 Sri Aurobindo Integral Life
 Centre, Surat
 AURO University



Mr. Sandeep Sharma
 Director,
 Accreditation and Rankings,
 AURO University



Dr. Vijaykumar Radadiya
 Director,
 Career Development
 Centre (CDC),
 AURO University



Ms. Veena Vaishy
 Head,
 AURO Centre of
 Counselling and
 Wellbeing (ACCW),
 AURO University



Dr. Harshal Vashi
 Associate Director,
 Accreditation and Rankings,
 AURO University



Mr. Tushar Rana
 Assistant Librarian,
 AURO University



Mr. Nishantkumar Vora
 Instructor, Physical Education,
 NSS Coordinator
 AURO University



Dr. Kiran Singh
 Advisor,
 Sri Aurobindo Integral
 Life Centre, Surat
 AURO University

About AURO University

AURO University, located in Surat, Gujarat, India, is a private institution established in 2011. It is recognized for its focus on providing quality education in various disciplines, including business, Design, Hospitality Management, Information Technology, Integral Education, Journalism & Mass Communication, law, Liberal Studies. The university aims to blend academic excellence with practical learning experiences, encouraging innovation and entrepreneurship among students.

AURO University offers a range of undergraduate, postgraduate, and doctoral programs, with a strong emphasis on global learning, leadership development, and holistic education. The university is known for its modern infrastructure, state-of-the-art facilities, and industry-oriented curriculum, designed to prepare students for the challenges of a rapidly evolving job market.



Vision and Mission



Vision

To be a Premier University of Integral and Transformational Learning for Future Leaders

Mission

AURO University is grounded in Value Based Education and provides

To Students

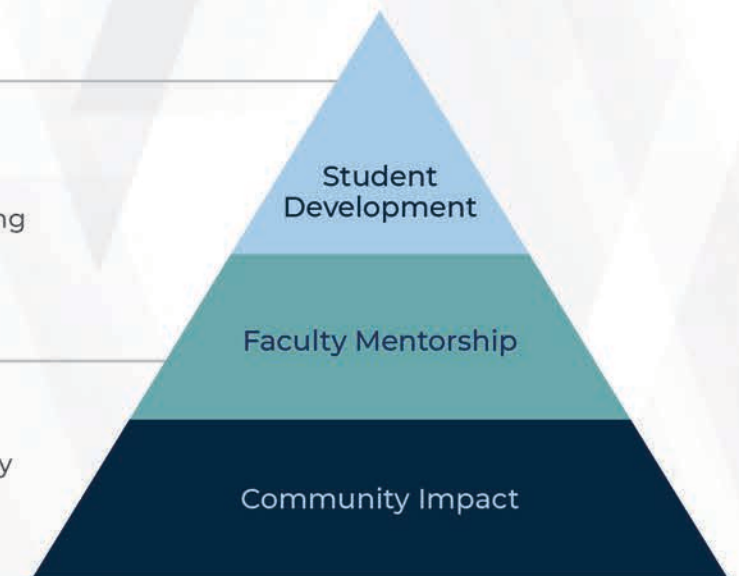
From Self Discovery to Self Mastery

To Faculty

A platform to be mentors and guide who shape the country's future leaders by imparting Knowledge and Skills; Opportunities for research on emerging trends and industry Practices.

To Industry and Community

Students with intellectual competence, reality based knowledge and personal integrity; students who strive for excellence and aspire to become socially responsible leaders.



AURO - Mission

AURO University in Surat follows a distinctive philosophy and living principle that focuses on holistic education, personal growth, and the development of responsible global citizens. The University's philosophy is to foster a balanced and thoughtful approach to education, where academic excellence, ethical behaviour, and personal growth are intertwined.



The AURO Experience

AURO University is grounded in value based education. We strongly believe that education must not be limited to purely academic learning. Our focus will be to develop all faculties of an individual to ensure holistic development.

Physical Education

For agility, strength, flexibility, team-building and collaboration.

Vital Education

Learn to manage emotions, feelings, character development and the drive for self-perfection, build and manage relationships through drama, music, arts and sports.

Mental Education

Power of observation, analytical, decision-making skills, creativity and intuition.

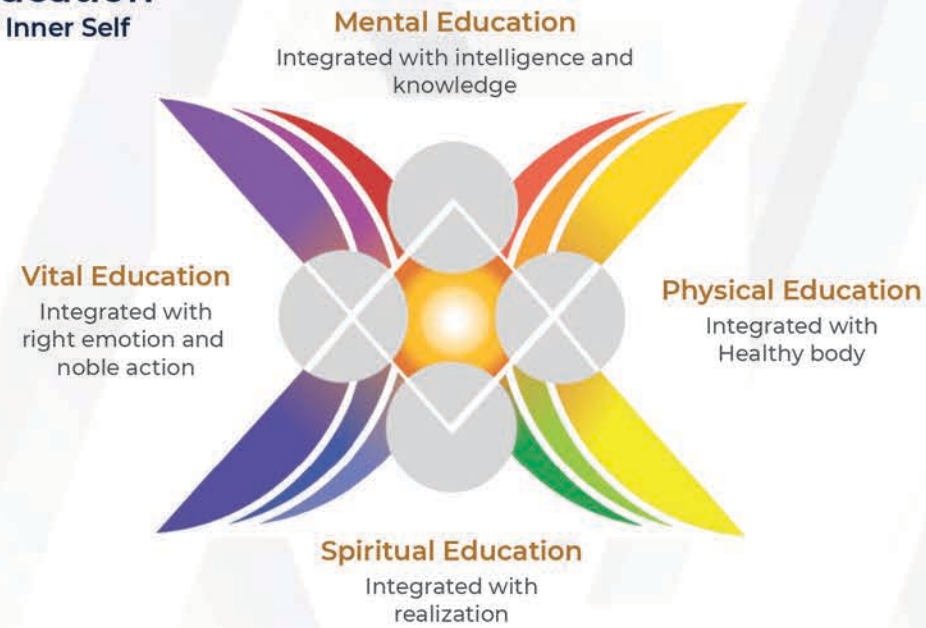
Spiritual Education

Discovering of inner being through growth of consciousness from a lower to higher level and developing deeper knowledge of self.

Sri Aurobindo Integral Life Centre (SAILC)

Sri Aurobindo Integral Life Centre is a space dedicated to the teachings and philosophy of Sri Aurobindo, an influential philosopher, poet, and spiritual leader, and his spiritual collaborator. The Mother (Mirra Alfassa). The centre focuses on the principles of Integral Yoga and aims to foster the holistic development of individuals, integrating the physical, mental, emotional, and spiritual aspects of life.

Integral Education - For Realization of Inner Self

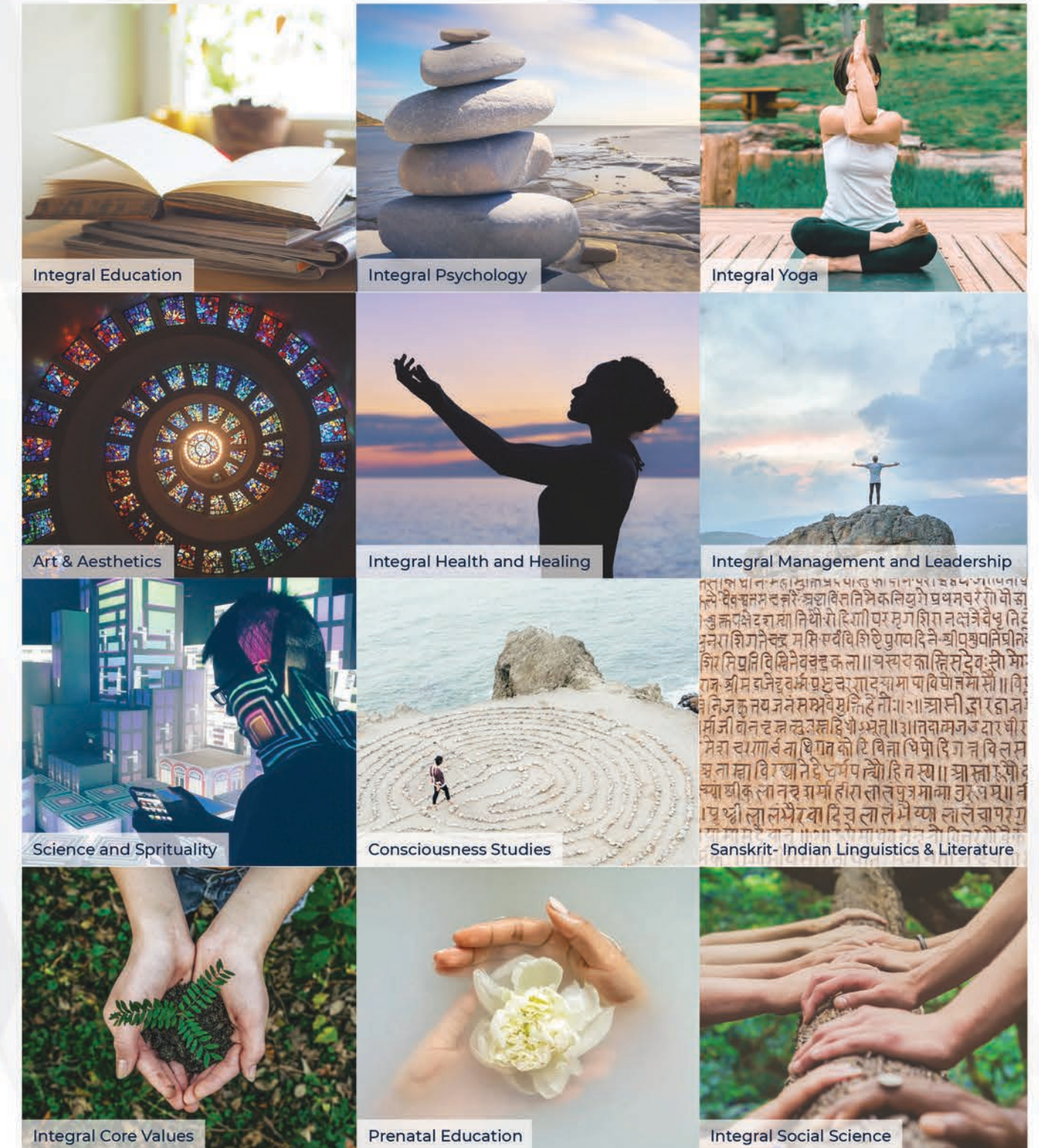


SAILC - Integral Living Offering

Traditional Education has Become Irrelevant.

Learn the Subjects that Truly Matter.

From the Best Teachers in the World on a Campus that Defies Borders.



Scan QR
to know more
about SAILC

AURO University Implementation of National Education Policy - 2020



Holistic and Multidisciplinary Education

"Integral Education" with 4 facets [1] Physical Education, [2] Mental Education, [3] Vital Education, and [4] Spiritual Education and Focus on 12 Core Values. A basket of 22 Multidisciplinary/Interdisciplinary courses are being offered in various semesters



Digital Empowerment and Online Education

All students have ABC Id. and credit data uploaded to ABC account. University is registered with NAD. Credit Transfer through MOOCs.



Capacity Building of Teachers

Faculty Development Cell in Place; Faculty Internship Program; Guided meditation for Students and Faculties; Activity-Based Learning e.g. Sensorium, Field Projects and Industry Visits.



Skill Development and Employability

35 Skill Enhancement Courses; 46 MoUs with Industry; Activities like Hackathon, Design Workshops, Start-up Activities; Exposure Visits; Paid Internships through various Clubs & Centres like NSS, ACCW, LACD, CDC, CCE.



Accreditation and Excellence

Participated in NIRF - 2023,2024,2025; Registered with IIC; Participated in GSIRF, HE Raning; Preparing for new Binary Accreditation; SAILC as Centre of Excellence for Integral Yoga and Education.



Indian Languages & Bhartiya Knowledge Systems

111 AEC Courses, Science of Living and Foundation of Indian Culture Courses, Yoga sessions, Lectures, Retreats and FDPs on IKS and Integral Education



Research, Innovation and Entrepreneurship

Establishment of R&D Cell, PhD Cell, Incubation Centre, Research Incentivisation, 102 Research Papers, 220+ Start up Projects, 11 Patent Applications, 28 Copyright and incubation of 9 Companies.



Equitable and Inclusive Education

SEDC & Women Development Cell in Place; Divyangjan-friendly Campus; Learning Software for Divyanjans; 9 Scholarships; Social Initiatives like Parivartan Pathshala, Sarona Village Adoptions etc.



Internationalization of Education

Establishment of Office of International Affairs ; MoUs with University of San Diego and Kenesaw State University, US, Sessions by David Marriott, Chairman Marriott International and other distinguished Personalities.

State-of-the-Art Infrastructure AURO University



Modern Classrooms



Food Production Lab (Perfection)



Indoor Outdoor Sports Facilities



Lecture Theatre (Wisdom)



Library (Knowledge Centre)



Auditorium (Discovery)



Media Lab



IT Lab



iMac Lab



Moot Court (Hall of Nobility)



Executive Classroom (Horizon)



Separate Hostels for Boys & Girls

Schools Imparting Education @ AURO University

School of Business	School of Design
School of Hospitality Management	School of Information Technology
School of Integral Education	School of Journalism & Mass Communication
School of Law	School of Liberal Arts & Human Sciences

Academic Approval and Participation



Education Leadership Award



HR Conclave Award



Indian Hospitality Awards



Talaash Revolution



Telangana Tourism



Indus Business Academy



Excellence in Education System

AURO University School Programmes

AURO University in Surat, Gujarat, actively fosters entrepreneurship through various initiatives and academic programs. The School of Business, established in 2011, offers MBA and BBA programs designed to impart quality business management education. These programs emphasize an integral approach to business education, focusing on individual, firm, and industry aspects, and aim to develop well-rounded individuals who excel in both personal and professional spheres.

NAME OF SCHOOL	PROGRAMMES	SCAN QR
SCHOOL OF BUSINESS	<ul style="list-style-type: none"> Ph.D. MBA BBA (Financial Analytics) BBA (Hons.) B.Com (International) BS (Commerce) 	
SCHOOL OF DESIGN	<ul style="list-style-type: none"> Ph.D. M.Des B.Des 	
SCHOOL OF HOSPITALITY MANAGEMENT	<ul style="list-style-type: none"> Ph.D. M.Sc HM B.Sc HM (Hons.) Diploma/Advanced Diploma 	
SCHOOL OF INFORMATION TECHNOLOGY	<ul style="list-style-type: none"> Ph.D. M.Sc IT M.Sc AI PGD AI B.Sc IT (Hons.) BS (Data Science & Analytics) 	
SCHOOL OF JOURNALISM & MASS COMMUNICATION	<ul style="list-style-type: none"> Ph.D. MA JMC BA JMC 	
SCHOOL OF LAW	<ul style="list-style-type: none"> Ph.D. LLM BBA LLB BA LLB 	
SCHOOL OF LIBERAL ARTS & HUMAN SCIENCES	<ul style="list-style-type: none"> Ph.D. BA (Hons.) MA Psychology MA Economics 	

AURO University Admission Process

General Guidelines

Undergraduate Academic Programs:

- Candidates must have completed their (10+2) (Higher Secondary) examination or equivalent with a minimum 50% marks in any stream.
- All recognized board students may apply.
- Candidates expecting their results in the current year of admission, may also apply. They will be graded provisional admission based on class 10th and 11th performance.
- In case Class XII is completed from foreign board, an equivalence certificate issued by Association of Indian University (AIU) is mandatory.
- Class X + minimum 3 years diploma in relevant field may be considered for admission to UG program after due diligence.
- In case Class XII is via NIOS/Open board a minimum of 5 subjects are required for admission.

Doctoral Program (Ph.D):

A master's degree or equivalent in a relevant discipline from a recognised university with atleast 55% marks in aggregate or equivalent grade.

A 4-year bachelor's degree programme or equivalent in relevant discipline from a recognised university with atleast 75% marks in aggregate or its equivalent grade.

An MPhil degree from a recognised university with atleast 55% marks in aggregate or its equivalent grade.

Candidates appearing in the final year Degree examination can also apply, provided they furnish proof of meeting the minimum eligibility criteria at the time of joining the programme.

Steps for Applying

- Fill the admission application form online: <https://admissions.aurouniversity.edu.in/>
- Appear for online AET (AURO Entrance Test) only for BBA LLB, BA LLB, B.Des, MBA
- Appear for a mandatory PI round (preferably on campus)
- Submit mandatory documents and semester fee

Postgraduate Academic Program:

- Any Graduate from recognized university / institute / college.
- Minimum 50% marks or equivalent in graduation.
- No ATKT / Back paper.
- Candidates expecting their results in the current year of admission, may also apply. They will be graded provisional admission based on previous semesters' performance.
- Mandatory personal interview / interaction with the faculty preferably on campus. In case of outstation candidates, a telephonic interview may be arranged upon request.
- In case field is not relevant then bridge course is mandatory



Scan QR code to know more about the Admission Policy & Guidelines

AURO University Scholarships & Financial Support

The scholarships and financial support options at AURO University are designed to aid students in their academic journey and make quality education accessible to all. Students are encouraged to explore the various opportunities based on their needs and achievements. The Scholarships available at AURO University are mentioned below.



Scan QR code to know more about the Scholarships & Financial support

*All national level entrance test, scores are accepted for relevant programs and applicable for the current admission cycle.
*Contact admissions office for eligibility criteria.

AURO University School of Design

School of Design at AURO University, Surat, offers a comprehensive and innovative approach to design education, aimed at nurturing creativity, technical skills, and problem-solving abilities in students. The school is dedicated to providing a holistic learning experience in various design disciplines, preparing students for the dynamic and evolving global design industry.

Salient Features

- Diverse Design Programmes
- Creative and Collaborative Learning Environment
- State-of-the-Art Infrastructure
- Global Exposure and Industry Linkages
- Industry-Relevant Curriculum
- Experienced Faculty and Mentorship
- Focus on Innovation and Sustainability
- Research and Development



School of Design

Academic Programme Offered		Duration
Doctoral	Ph.D. in Design	Min. 3 yrs
Postgraduate	Master of Design (M.Des) in Interior Space Design	2 yrs
	Master of Design (M.Des) in Graphics and Communication Design	
	Master of Design (M.Des) in Fashion and Textile Design	
Undergraduate	Bachelor of Design (B.Des) in Interior Space Design	3/4 yrs
	Bachelor of Design (B.Des) in Graphics and Communication Design	
	Bachelor of Design (B.Des) in Fashion and Textile Design	
	Bachelor of Design (B.Des) in Product Design	

Knowledge Partners & Collaborators



AURO University - School of Design Doctoral Programme (Ph.D.)

Ph.D. Programme at AURO University is designed to offer advanced education & research opportunities for Research Scholars who are keen to pursue a career in academia, research, or specialized industry roles. The programme aims to foster critical thinking, innovation and a deep understanding of the chosen field of study.

Program Highlights

- Interdisciplinary Research Scope
- Extensive Database Access
- Cutting Edge Research Facilities
- Doctoral Seminars / Workshops
- Expert Faculty Mentorship
- Presentation and Publication Opportunities
- Rigorous Research Training
- Strong Theoretical Foundation

Research at AURO University is a strong pillar on which its academic programmes are built. The philosophy of research at AURO University stands aligned with finding sustainable solutions to problems of the modern world. Central to this mission are AURO University's Research Focus Areas, which cultivate specialized expertise and showcase the institution's research strengths:



* Completion of Ph.D. course work shall be mandatory requirement for the award of Ph.D. Degree as per UGC regulations.



Scan to View Research Fellowship Policy



Scan to View PhD Rules & Regulation



Scan QR for Course & Fees Structure



Scan to Apply

Master of Design (M.Des)

The Master of Design (M.Des) programme at the School of Design, AURO University, Surat, is a comprehensive two-year postgraduate programme designed to cultivate innovative, research-oriented, and socially responsible design professionals. Emphasizing an interdisciplinary approach, the programme integrates creative exploration with practical application in three different verticals – Fashion and Textile Design, Graphics and Communication Design and Interior Space Design.



Scan QR ▲
for Programme
Structure

Bachelor of Design (B.Des)

The Bachelor of Design (B.Des) programme at the School of Design, AURO University, Surat, is an undergraduate course that focuses on creativity, critical thinking, and practical design skills. The programme offers specializations such as Graphics and Communication Design, Product Design, Interior Space Design and Fashion and Textile Design. Through studio and workshop based learning, interdisciplinary collaboration, and real-world projects, students gain a deep understanding of aesthetics, innovation, and sustainability. With strong industry exposure and a human-centered approach, the programme prepares aspiring designers to become thoughtful creators and problem-solvers ready to make a meaningful impact in the design world.



Scan QR ▲
for Programme
Structure

Specialization



Specialization



Key Features



Key Features



Career Opportunities

- UI/UX Designer
- Fashion and Textile Designer
- Interior and Spatial Designer
- Product and Furniture Designer
- Creative Director / Art Director
- Design Strategist / Design Researcher

Career Opportunities

- Design Consultant
- Creative Director / Art Director
- Entrepreneur / Designpreneur
- Design Educator
- Freelancer
- Researcher

Certificate Courses Offered School of Design

The curated certificate courses at the School of Design provides a valuable opportunity to explore the world of design in a short span of time. These short-term courses are ideal for individuals seeking to gain exposure to new creative fields, develop specific skill sets, or explore potential career paths before committing to long-term education. Whether you're a student, working professional, or creative enthusiast, these courses promote a culture of lifelong learning-empowering you to continuously enhance your knowledge and stay relevant in a rapidly evolving industry. With hands-on learning, expert guidance, and real-world insights, our certificate courses serve as a gateway to discovering your passion and expanding your creative potential.



Scan QR ▲
for Programme
Structure

Objectives

- To Bridge the Skill Gap in Design and Creative Industries by embedding professional competencies, soft skills, and real-world application into the curriculum, thereby enhancing employability and entrepreneurial readiness.
- To Integrate Skill with Higher Education through Industry-Relevant Learning with practical experience with tools, techniques, and work flows to narrow the divide between academic learning and professional design practice, including portfolio development and project-based work.
- To Foster Holistic Development through Design Practice through design-based learning that integrates hands-on making, critical thinking, and expressive creativity.
- To Apply Design Thinking with Empathy and Purpose of human-centered design that addresses real-world challenges with empathy, ethical responsibility, and a commitment to sustainability and social impact.

Certificate Courses Offered



Career Opportunities

- Sustainable Product Designer / Developer
- Entrepreneur and Freelancer
- Industrial and Product Designer
- Design Educator / Merchandiser
- Ceramic Product Designer / Instructor
- Entrepreneur in the Handicraft Business

Experience that Drives Excellence - Faculty Mentors - School of Design



Dr. Arpita Purohit, Associate Professor with a Ph.D. in Clothing and Textiles from The MSU Baroda has 10+ years of teaching and research experience. Her interests include fiber science, sustainable and technical textiles, and fashion design. She holds a patent for sound-absorbing fabric using minor fibers and a copyright for sign language-inspired textile motifs.

Dr. Arpita Purohit

Head of the School
Associate Professor, School of Design



Ms. Vaishali Bhatt, an M.Des graduate, brings over 20 years of academic experience and 7 years of industry expertise in textile and fashion design. She specializes in Traditional Indian Textiles, Pattern Making, and Design Development. Passionate about conscious and sustainable design, she creates learning experiences that encourage students to design mindfully, integrating contemporary aesthetics with eco-friendly practices. Her proficiency in 3D structural design and high-end garment construction techniques.

Ms. Vaishali Bhatt

Assistant Professor, School of Design



Ms. Niharika Dave is a ceramic sculptor and educator. She explores on various themes - femininity and domesticity through ceramic sculpture. Her solo exhibition Cerascape-II highlighted the symbolic bond between women and home. She has participated in group exhibitions in India and represented Indian ceramic in South Korea. She remains actively involved in both contemporary artistic practice and design education.

Ms. Niharika Dave

Assistant Professor, School of Design



Ms. Juhika Devi Bhanj Deo, an accomplished Indian artist and educator, holds BVA and MVA degrees from The MSU, Baroda. A Nasreen Mohamedi Awardee and Gold Medalist, her work explores identity and cultural narratives. She has received several prestigious fellowships, Awards and Artist in Residency which include Inlaks, Glanfiddich artist of the year 2012, Khoj, CCRT-JRF & exhibited globally, and held a solo show at Nature Morte, with group shows spanning India, Europe, and the UK.

Ms. Juhika Devi Bhanj Deo

Assistant Professor, School of Design

Industry-Academia Connect Learning from the Best Stalwarts



Padma Bhushan Shri. Rajeev Sethi
Designer,
Scenographer & Art Curator



Mr. Scott Henderson
American Industrial
Designer & Inventor



Mr. Yatin Pandya
Architect, Researcher,
Author & Academician



Ms. Anju Modi
Indian Fashion Designer



Ms. Judy Frater
Founder Director,
Somaiya Kala Vidya



Mr. Ramesh Annapindi
Founder,
MADLAB



Dr. Rebecca Reubens
Author &
Industrial Designer



Mr. Henry Kim
Graphic Designer,
Educator, Theories &
Global Design Director,
Coca-cola Company



Ms. Krishna Mehta
Fashion/Textile Designer,
Creative Director,
Krishna Mehta Studio



Ms. Kamalika Bose
Fulbright Scholar,
Researcher, Urban
Conservationist



Ms. Nien Siao
Academic Dean,
JS Institute of Design,
Delhi.
Researcher



Ms. Bina Rao
Indian Artist &
Designer, Founder,
Design Studio
"Creative Bee"
Advisory Committee
of Gov. of India,
Textile Ministry

Insightful Perspectives Class Apart Series



VISUAL STORYTELLING AND THE POWER: IMAGE-MAKING IN CONTEMPORARY DESIGN PRACTICE

“ The session focused on how photography and filmmaking enable storytelling, highlighting the designer's role as a communicator and curator of impactful, culturally resonant visual narratives. Students learned to identify key storytelling elements, understand cultural context, analyze case studies, and apply principles in their own design projects. ”

Mr. Parthiv Shah
Photographer, Film Maker, Graphic Designer



SESSIONS: DESIGN THE DESIGNERS

“ The session explored creativity and innovation in design, emphasizing empathy and understanding user needs. It addressed technology's influence, the designer's mindset-curiosity, learning, experimentation, and risk-taking-and the importance of designing for impact. Key themes included sustainability, accessibility, and inclusivity, highlighting the need to create meaningful, mindful, and socially relevant design solutions in today's world. ”

Dr. Beena Santosh
Fashion & Textile Designer, Visiting Faculty Parul Institute of Design, Vadodara



DESIGNING FOR SOCIAL CHANGE: EDUCATION, EMPOWERMENT, AND COMMUNITY-CENTRIC INNOVATION

“ The session explored applying design thinking to education and social development, focusing on inclusive curricula and the designer's role in empowering communities through sustainable, participatory practices. Students understood to analyze, and apply inclusive, human-centered design strategies for social innovation, education reform, and community empowerment. ”

Ms. Sonal Asim
Executive Director, Eklavya Foundation



DESIGNING FOR IMPACT: INNOVATION AND SUSTAINABILITY IN CONTEMPORARY DESIGN PRACTICES

“ Conducted a workshop introducing innovative, sustainable design approaches; exploring creative problem-solving with eco-friendly materials; and fostering designers' role in social and environmental challenges. Students learned to identify sustainable design concepts, apply innovative methods for impactful projects, and critically analyze solutions for community relevance. ”

Mr. Nauman Malik
Senior Designer – Architecture & Interdisciplinary Projects

Innovative and Skill Building Workshops



WORKSHOP: CREATIVE INSTALLATION

“The Scrap Metal Sculpture Workshop blends creativity, sustainability, and skill-building. Participants explore metalworking techniques, create unique sculptures, and gain hands-on experience. The process fosters confidence, innovation, and self-expression while offering therapeutic benefits. By repurposing scrap metal, the workshop promotes environmental awareness and encourages responsible, artistic reuse of materials in a supportive and inspiring setting.”

Mr. Rahul Popania
Teacher & Sculpture



WORKSHOP: THE CYANOTYPE PRINTING

“The Cyanotype Printing Workshop at Auro University introduced students to the 19th-century photographic technique known for its rich Prussian blue prints. Blending art, science, and design, the hands-on session encouraged creative experimentation and contemporary applications. It celebrated traditional processes while promoting innovation, aligning with the university's mission of craft preservation and creative exploration.”

Mr. Advait Pandiya
Multi Media Professional, Visiting Faculty, AURO University



WORKSHOP: SADELI ART

“The Sadeli Art Workshop introduced students to the 1,200-year-old GI-certified craft of Sadeli wood inlay, native to Surat. The session emphasized its intricate precision and cultural heritage. Supported by Auro University, the workshop encouraged students to reinterpret the traditional craft through a contemporary lens—promoting preservation by inspiring young designers to keep the tradition alive and relevant.”

Mr. Rakesh Petigara
Artisan



WORKSHOP: KOTA DORIA

“The Kota Doria Workshop, introduced students to the rich weaving tradition of Rajasthan. Through hands-on learning with skilled artisans, students explored the intricate process of crafting the lightweight, check-patterned fabric. The workshop aimed to foster appreciation for heritage textiles and inspire contemporary interpretations in sustainable fashion.”

Mr. Nasiruddin Ansari
Artisan

Real Stories, Real Impact The Student Perspective



“Studying at AURO University has been an incredible journey — it's where I discovered the potential of graphic design and how visual design can truly leave a lasting impact globally. What makes it special is the creative freedom we get, along with constant and thorough guidance from our mentors who challenge us to think deeper and go beyond the regular scope of work.”

Mr. Archiesman Biswas
B.Des, GCD, Batch 2021 -2025



“Studying Design at AURO University was a creatively fulfilling, life-changing experience. The supportive environment, insightful mentorship, and hands-on learning helped me refine my skills and discover my unique design voice. AURO's focus on innovation and expression shaped my journey, and I'm truly grateful to the faculty and Design Department for preparing me for the future.”

Ms. Anshu Rakholiya
B.Des, FTD, Batch 2021 -2025



“My time at AURO University was a transformative experience. The design program built a strong creative and professional foundation. With guidance from expert faculty and access to well-equipped studios, I explored ideas freely. AURO shaped my journey as a designer and helped me secure a role at Forest Essentials, a leading luxury cosmetic brand.”

Mr. Smit Patel
M.Des, GCD, Batch 2022-2024



“Studying Interior Space Design at AURO University was transformative. The program combined creativity, technical skill, and holistic learning, supported by passionate faculty and hands-on experiences. The serene campus and advanced facilities fostered growth and focus. AURO shaped my perspective, instilled confidence and clarity, and gave me the foundation to thrive as a designer.”

Mr. Manthan Navadiya
B.Des, ISD, Batch 2019-2023



“Studying Interior Space Design at AURO University has been a transformative journey. The program blends creativity with real-world application, encouraging innovation and experiential learning. With expert faculty, hands-on projects, and cutting-edge facilities, I've grown in confidence and skill. AURO has nurtured my passion and equipped me to design spaces that inspire and make a difference.”

Mr. Mukesh Kumavat
B.Des, ISD, Batch 2018-2022

Bridging theory with Practice

Industrial Study Tours

Fashion and Textile Design students from AURO University visited the **Aditya Birla – Textile Research and Development Centre (TRADC)** a leading hub for textile innovation and sustainability. They toured advanced testing labs, engaged with industry experts, and explored cutting-edge developments in fiber technology, sustainable dyeing, and circular fashion. The experience highlighted the vital connection between science, sustainability, and design, encouraging thoughtful, responsible, and future-forward design practices.



Aditya Birla - Textile Research and Development Centre (TRADC)

Bridging theory with Practice

Industrial Study Tours

Interior Space Design students from AURO University visited **Furncept Furniture Design Studio**, a top modular furniture manufacturer celebrated for its spatial design expertise and attention to detail. The visit provided a comprehensive look at manufacturing processes, materials, finishes, and hardware. This experiential learning opportunity helped students connect theoretical knowledge with practical industry insights, deepening their understanding of modern furniture design and production.



Furncept Furniture Design Studio



Naturals Ice Cream

Graphics and Communication Design students from AURO University, guided by faculty member Vaishnavi Desai, embarked on a study tour to explore environmental graphics in Real-World Spaces. At cafés like **Naturals Ice Cream and Nini's Kitchen**, they observed visual elements such as murals, signage, and wall art. The visit offered practical insights, later applied in class projects that translated their observations into creative wall space designs.



Kaashtham Furniture Manufacturing Unit

Product Design students visited **Kaashtham Furniture's Manufacturing unit** to gain practical insights into mass production. They observed stages from raw materials to finished products, including cutting, assembly, finishing, and quality control. Engaging with design and production teams, students learned how design adapts for scalability and efficiency. This hands-on experience deepened their understanding of manufacturing workflows and the connection between creativity and production feasibility.

Fashion and Textile Design students from AURO University visited **MANTRA (Man Made Textile Research Association)** in Surat, a premier research centre for synthetic and blended textiles. The visit offered insights into advanced manufacturing, fiber development, and sustainable innovations. Students explored high-tech labs, interacted with researchers, and learned about eco-friendly techniques. The experience emphasized the vital role of sustainability, innovation, and industry-academia collaboration.



MANTRA (Man Made Textile Research Association)

Our visit to **Mumbai's Kala Ghoda Arts Festival** provided a rich academic experience exploring the intersection of art, culture, and public engagement. The festival showcased diverse forms like visual arts, design, music, and heritage, demonstrating art's role in storytelling and community building. It offered valuable insights into interdisciplinary practices, spatial design, and the impact of public art on cultural identity and urban dialogue.



Kala Ghoda Arts Festival



Sadeli Art Workshop

Product Design students from AURO University visited a **Sadeli Art Workshop**, gaining hands-on experience with this intricate, traditional geometric inlay art. By interacting with artisans and observing the process, students deepened their understanding of materials, craftsmanship, and the cultural significance of the craft. This experience enriched their appreciation for blending heritage with contemporary design.



Indigo Museum

The **Indigo Museum, Ahmedabad** offers an immersive exploration into the diverse applications of natural indigo dyes through curated exhibits and installations. This visit provides students with a nuanced understanding of the historical, cultural, and technical dimensions of indigo dyeing practices. Engaging with the museum's displays fosters an appreciation for the artisan processes involved, while illuminating contemporary and traditional methods of installation, thereby enriching their academic and aesthetic comprehension of textile and design heritage.

Learning Beyond Books A Glimpse Into Holistic Education



Bamboo Furniture Making Workshop



Exhibition by The Design Students



Live Sketching at Auroville



Design Studio - Pottery and Ceramic



Viksit Bharat - Khadi Exhibition by The Design Student



Design Studio - Fashion and Textile

Learning Beyond Books A Glimpse Into Holistic Education

Related Study Programme (RSP)

Students from the School of Design, AURO University, embarked on a ten-day experiential learning journey to **Auroville, Pondicherry, from March 3rd - 12th, 2025**. Immersed in a setting rooted in sustainability and community-led living, students engaged in hands-on workshops that included organic indigo dyeing using traditional Shibori and Batik techniques, crafting with Egai, a coconut shell-based sustainable art form and pottery where they learned to shape clay into functional forms on the wheel. This immersive program not only enhanced their creative and technical abilities but also deepened their understanding of material sensitivity, craft heritage, and the role of design in fostering sustainable, mindful living.



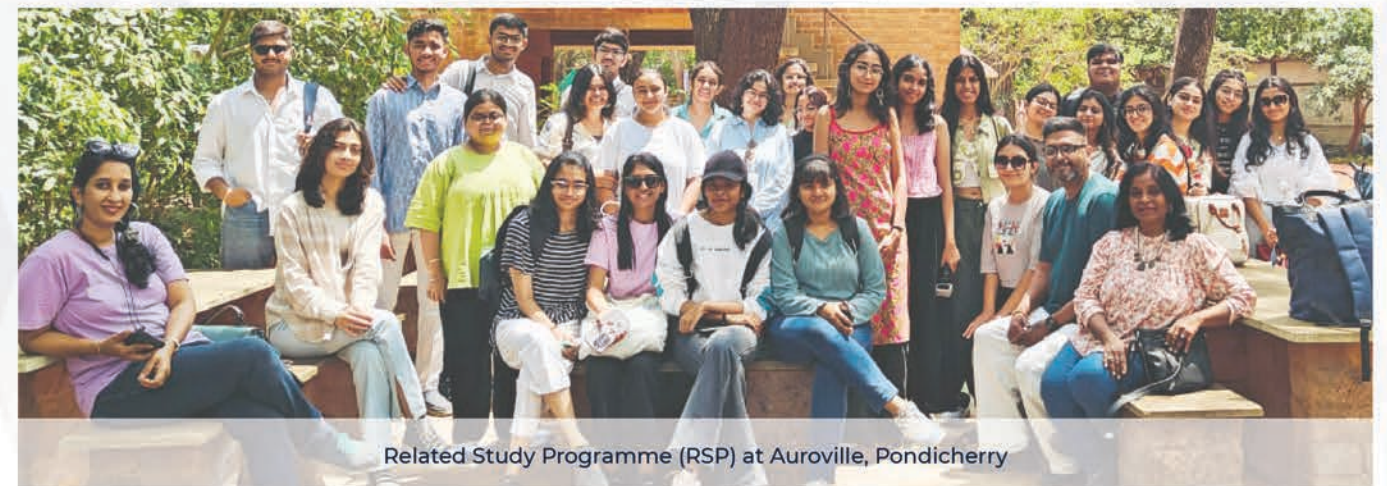
Pottery Workshop



Organic Indigo Dyeing Workshop at The Colour of Nature, Auroville



Egai (Coconut Shell) Workshop



Related Study Programme (RSP) at Auroville, Pondicherry

AURO Library Resource Centre

The Learning Resource Centre at AURO University is a user's delight, benchmarked to international standards, it provides a conducive environment for group as well as independent study. The LRC has a vast collection of books, magazines, off line and online journals, as well as a comprehensive audio & video collection.



Group Discussion



Separate Law Library



Special Reference



Periodical Section



e-Resource Centre

Educational Resources



AURO University Hostels Students Residence

AURO University in Surat offers well-equipped, wi-fi hostel facilities designed to provide students with a comfortable and enriching living experience. The hostel facilities are designed to provide a comfortable and supportive environment, contributing positively to the student experience on campus.

Accommodation Options

Room Types: Students can choose between single, double occupancy rooms, each furnished with essential amenities such as beds, study tables, chairs, and wardrobes. The university provides separate hostel facilities for male and female students. Both air-conditioned and non-air-conditioned rooms are available, catering to individual preferences and budgets.

Additional Amenities

Dining Facilities: The Auro Cafe serves nutritious meals, and the Spoon offers quick snacks and beverages, catering to diverse culinary preferences.

Social Lounges: Common areas are available for relaxation and social interactions, fostering a sense of community among students.

Sports Facilities: Beyond the gym, the university offers various sports facilities including courts and fields for badminton, basketball, cricket, football, volleyball, and billiards, encouraging an active campus life.

On-Campus Gym: The university provides an on-campus gym accessible to all students, including hostel residents, supporting their fitness and wellness goals.



Digital Resources

- e-Journals Databases
- ProQuest
- Ebsco -Business Source Elite
- Ebsco- Hospitality and Tourism Complete
- EBSCO- Computer and Applied Sciences Complete
- SCC Online, Manupatra, JSTOR, AIR DVD, Inflibnet

Company, Industry & Financial Databases

- CMIE Prowess
- EBC Reader

Other Resources

- DELNET
- Online catalogue
- Remote login



Scan QR for More Information

AURO University Centres

Auro University is renowned for providing a broad range of academic programs in numerous fields. To encourage research, innovation, and development in particular subjects, the university has set up a number of centers. Additionally, these centers concentrate on giving students hands-on experience and specialized expertise in their fields of interest.

AURO Art and Creativity Centre

The Art and Creativity Centre aims to express and explore art in its many creative forms. The purpose is to bring out the inner creativity in every individual; providing them with a comfortable environment to free themselves and express themselves without being criticised or judged. The Centre aims to achieve the vision by organising various activities and workshops like:

AURO Centre for Competitive Examination

The Governing Body and Board of Management of AURO University through its 24th Joint meeting dated 9th August 2024, vide resolution No. 3, has approved the establishment of AURO Centre for Competitive Examinations.

AURO Alumni Association

AURO Alumni Association has been established by the university in 2022 and the response is very positive. Alumni Meeting takes place every year where the students interact with the current students and they came to know about the requirements and developments of the professional world. Alumni also deliver Masterclasses and Expert Sessions at the University.

AURO Navjeevan Sanskar Shikshan Kendra

Based on the Integral Education philosophy of Sri Aurobindo and the Mother, the University has decided to establish this centre for Pre-natal and Parental Education. The Centre aims at the integral development of body, mind and soul of the unborn child so that they become worthy citizens of the nation and in so doing revive the glory of ancient India. To do so, the pregnant mothers need to be introduced to various Sanskaras which would be provided at the Centre.

National Service Scheme (NSS)

AURO University's NSS self-finance unit was established on 30th October, 2018. The unit has successfully organised winter clothes donation drive. All students of AURO University had donated winter clothes and students regularly visit Bhatha village to distribute collected winter clothes. NSS unit organises a lot of activities every year, for example, Beach Cleaning Drive, Swachhata Abhiyan, Tree Plantation Drive, Blood Donation Camp etc.

AURO University Clubs and Cells

At AURO University, we believe in nurturing well-rounded individuals. Our campus is home to a diverse range of student centres and clubs that cater to various interests. Whether you're passionate about arts, sports, entrepreneurship, or community service, you'll find a welcoming community and opportunities to explore your passions.

Aadhar Club

Digital Builders Club

Drama Club

Intellectual Property Rights Cell

Cultural Club

Sports Club

Faculty Development Cell

Legal Aid and Community Development Club

Fostering Team Work: A Showcase of Clubs and Cells Activities



Aadhar Club



Digital Builders Club



Drama Club



IPR Cell (Intellectual Property Rights)



Faculty Development Cell (FDP)



Cultural Club



LACD Club (Legal Aid and Community Development)



Sports Club



Scan QR for Information

AURO University Career Development Centre (CDC)

AURO University's Career Development Centre supports students' professional growth and successful transition from academics to the workforce by providing necessary skills, resources, and guidance. Its objective is to bridge the gap between academics and the corporate world by providing training, internships, and placement opportunities, ensuring students are well-prepared for professional success and lifelong career growth.

Highlights: Empowering Futures, Shaping Success

- 


Industry Partnerships

The CDC collaborates with top national and international companies, facilitating internships, live projects, and job opportunities for students.
- 

Skill Development

The centre offers various workshops, training programs, and seminars to help students develop essential skills such as communication, leadership, teamwork, and technical expertise that are crucial for the corporate world.
- 

Career Counseling & Guidance

Students receive personalized career counseling to help them identify their strengths, explore career options, and make informed decisions about their professional paths.
- 

Placement Assistance

The CDC conducts regular placement drives and connects students with recruiters, helping them secure internships and full-time roles in leading companies.
- 

Industry Exposure

Through guest lectures, industry visits, and networking events, the CDC ensures students stay up-to-date with the latest industry trends and best practices.
- 

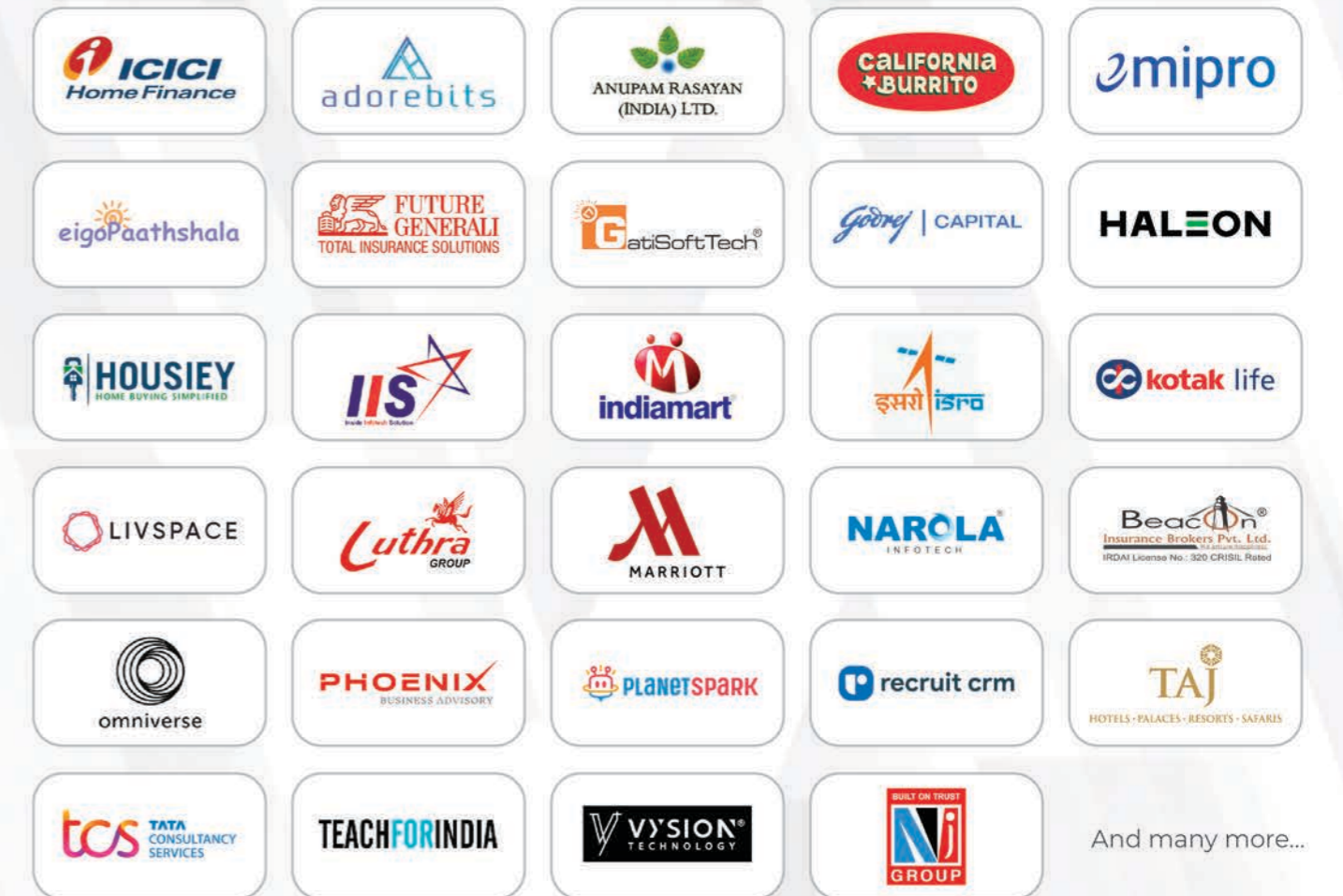
Industry Interaction and Networking

The Centre regularly organizes guest lectures, panel discussions, and career fairs where students interact with industry experts, alumni, and recruiters. These events offer valuable insights into industry trends and career opportunities.
- 

Support for Higher Education

For students aspiring to pursue postgraduate education, the CDC offers guidance on entrance exams (such as GRE, GMAT, IELTS), university applications, statement of purpose (SOP) writing, and scholarship options.

AURO - Corporate Connect Internships - Projects - Training and Placement



And many more...

Skills building workshops offered by CDC include resume building, interview preparation, and internship placement assistance.

Expert Speaks

"Indian textiles blend tradition, sustainability, timeless design, market growth, and social responsibility"



Prof. Anjali Karolia
Retd. Professor,
Department of Clothing
and Textiles,
The MSU, Baroda

"Architecture must emerge from the everyday-rooted in context, culture, and human experience"



Prof. Snehal Nagarsheth
Professor and Dean,
School of Architecture,
Anant National University,
Ahmedabad,

AURO University Innovation and Incubation Centre for Education and Life-Long Learning (AUI2C-EL3)

AURO Innovation and Incubation Centre for Education and Life Long Learning (AUI2C-EL3) nurtures students' creativity and innovations besides providing an opportunity for Life Long Learning. It also aligns with the Government of India's plan to support and sustain an innovation eco-system through Start-up India and SSIP (Student Start-up and Innovation Policy) is one such effort of Gujarat Government. It also functions as SSIP Cell of the AURO University.

Objectives of AUI2C-EL3

AUI2C-EL3 aims to achieve following objectives.

- To create supportive environment for encouragement of Creativity and Innovation.
- To enable a support system for Ideation to Execution which could make some impact.
- To develop a Student-Centric Innovation and Pre-incubation Ecosystem.
- To create a platform for leveraging Public and Private Partnerships.
- To build Intellectual Property for India.

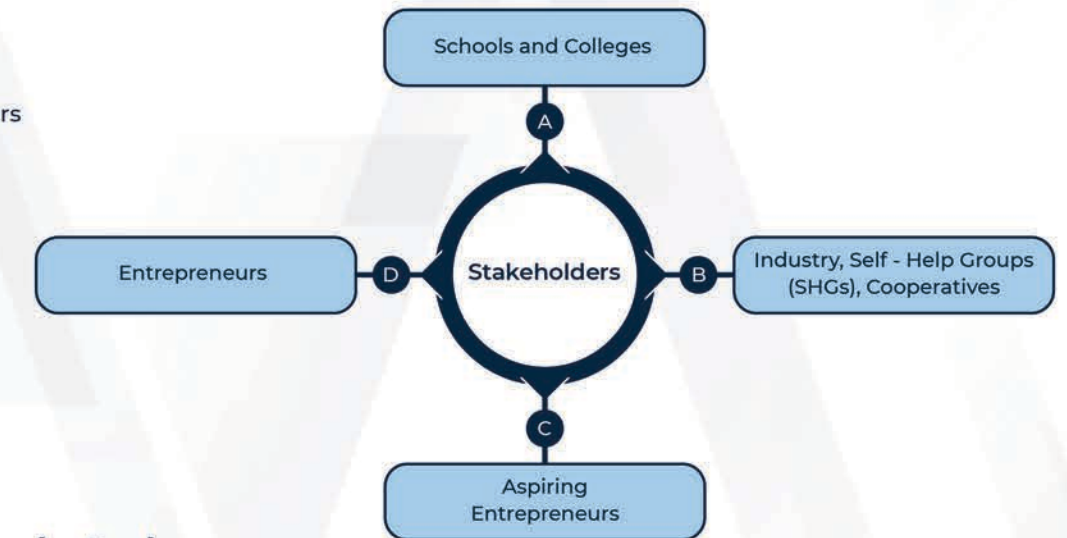
Highlights of AUI2C-EL3

AURO University is beneficiary of SSIP 1.0 (2017-22) and SSIP 2.0 (2022-27)

- Startups mentioned in state Govt. coffee table book : 02
 - Fly Bye (A Drone-based Mosquito Repellant) by Aarushi Agrawal of SoHM
 - Immunity Booster Candies from Orange Peel by Prapti Desai and Twisha Bardolia of SoHM
- Startups got recognition at state level : 07
- MoU signed for SSIP 1.0 : 2.0 Crore
- MoU signed for SSIP 2.0 : 2.05 Crore
- Total Startups with AUI2C-EL3 : 223
- Company formation : 09
- Startups funded : 80
- Programmes and courses developed so far : 04 Entrepreneurship programmes for various schools at Basic and Advanced levels and 1 Startups and Innovation Management course

AURO University Innovation and Incubation Centre for Education and Life-Long Learning (AUI2C-EL3)

AUI2C-EL3 intends to cater to a wide variety of thinkers and entrepreneurs



Companies Incubated

Company Name	Type	Location
Morpheus Corp.	A Health and Fitness App	Surat
BlinkLink Solutions Pvt. Ltd.	A VR/AR firm	Surti-ilab office, Surat
Soy Delight food	Healthy Soya Products & Delicacies for Vegans	Ved Road, Surat
OG Trainer	A Fitness and Wellbeing App	Surat
The Chocolate Crafte	Black Rice Cookies	Vesu, Surat
Trust Deed Registration	Sathi -A platform to support Divyangjans	Surat
Xfresso Private Limited	Customised Vending Machines (working on ERP)	Surat

Patents

Title of the Patent	Name of the Student(s)	Status
Shake and Bake	Dhviti Desai	Published
GranoManure	Nidhi Patel	Granted
Somatico	Tajagna Solanki, Muskan Agarwal	Published
Lave	Yash Tailor, Simran Saraiya	Published
Orange Peel Candy	Prapti Desai, Twisha Bardolia	Published



Scan QR code to know more about startups

AURO University Office of Alumni Affairs

AURO University has established the Office of Alumni Affairs with the aim of building an effective interface between the University and the alumni network across India and abroad. It builds a community of accomplished graduates who shares a common bond and pride in their alma mater. The Office fosters strong alumni connections providing networking opportunities, industry collaborations and lifelong learning resources. The Office hosts variety of events and programs to keep the alumni engaged, informed and connected to their fellows and the university community.



Ms. Dwani Narola
Interior Space Design,
Manager Head,
MAUNI International School,
Surat



Ms. Rikita katrodiya
Fashion and Textile Design,
Sr. Designer,
Saheb Krupa Homedecor



Ms. Khushi Indrawat
Fashion and Textile Design,
Founder,
À La Carte Clothing Brand,
Surat



Mr. Aditya Gheewala
Interior Space Design,
Interior Designer,
Studio Hive



Ms. Vishwa Dalsaniya
Fashion and Textile Design,
Sales Associate,
Purple Style Labs, Surat



Ms. Joshi Sheliya
Fashion and Textile Design,
Freelancer

Notable Alumni



Mr. Smith Patel
Marketing Executive,
Sportz Village
M.Des, GCD, Batch 2022-24



Ms. Parishi Mandviwala
Marketing Executive,
Black Piano
B.Des, GCD - Batch 2019-23



Mr. Kirtana Ranjan
Sustainable Fashion Designer,
No Nasties
B.Des, ISD - Batch 2019-23



Ms. Komal Maheshwari
Fashion Designer,
Co Founder, Lehnuny
B.Des, FTD - Batch 2018-22

AURO University Internship Offered - School of Design

The School of Design at AURO University offers dynamic internship opportunities that immerse students in real-world design environments, bridging the gap between academic learning and industry practice. These internships allow students to apply their creative and technical skills in professional settings such as leading design studios, fashion houses, and UI/UX or product design firms. With guidance from experienced faculty and industry mentors, students gain practical exposure, build strong design portfolios, and develop essential problem-solving and critical thinking abilities. AURO University's holistic approach ensures that each internship fosters innovation, collaboration, and professional growth, preparing students to become confident, industry-ready designers.



Mr. Tajasa Manimaran
Graphics and
Communication Design,
Visual Merchandise,
Forest Essential



Ms. Sadhika Barthwal
Graphics and
Communication Design,
Jr. Creative Designer,
Please see agency



Ms. Hely Gajiwala
Fashion and Textile Design,
Projects handling,
Paeony



Ms. Anshu Jasoliya
Fashion and Textile Design,
Store Management,
Vastra



Ms. Hasti Jasoliya
Fashion and Textile Design
Design assistant to founder,
Vastra



Ms. Nidhi Jain
Graphics and
Communication Design,
Jr. Graphic Designer,
Monkey Ads



Ms. Sangita G.C
Fashion and Textile Design,
Creative Designer,
Exclusive Fabric Industries
Pvt. Ltd.



Ms. Gungun Shah
Interior Space Design,
Assistant Jr. Interior designer,
C&T Designs



Mr. Tanay Jivani
Fashion and Textile Design,
Jr. Manager,
Samta Gaudani



Ms. Mahek Modi
Fashion and Textile Design,
Assistant Designer,
Four Buttons



Mr. Yuvraj Singh Solanki
Fashion and Textile Design,
Design Intern,
Rajeev Sethi Scenographers
Pvt. Ltd.



Ms. Diya kansara
Product Design,
Product Designer Intern,
WANNAS



Ms. Vanshika Nangalaiya
Graphics and
Communication Design,
Junior Graphic Designer,
Dow Media Pvt. Ltd.



Mr. Archiesman Biswas
Graphics and
Communication Design,
Graphic Design Intern,
Rediffusion



Ms. Jiya Chopra
Interior Space Design,
Design Intern,
Geoform Design Studio



Ms. Sarsi Shah
Fashion and Textile Design,
Administration,
Paeony



Ms. Disha Patel
Fashion and Textile Design,
Production,
Paeony



Ms. Kalpin Sabaya
Fashion and Textile Design,
Product Designer Intern,
Siddhant Agarwal Label

AURO STUDENT CENTRE

A Hub for Fitness, Recreation and Well-being

"It's a Campus Life Attraction!"

The Auro Student Centre is more than just a facility-it's a vibrant hub where students come together to engage, unwind, and thrive. Designed to promote holistic well-being, the centre offers a dynamic space for fitness, recreation, and personal growth, making campus life more interactive and fulfilling.



Gym/Yoga/Aerobic Centre



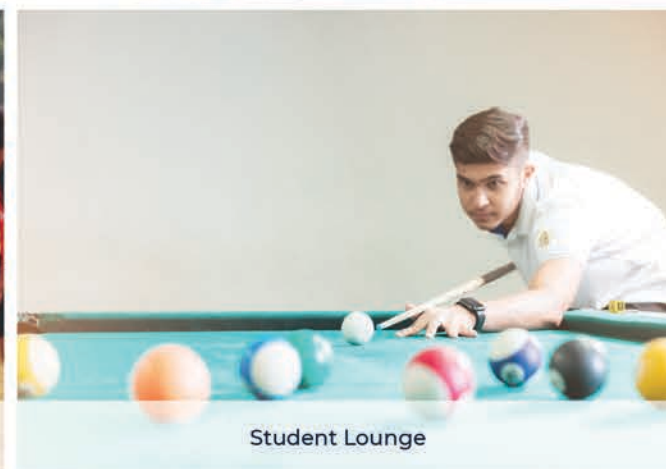
AURO Sports Club



Multi-purpose Indoor Sports Hall



Football Ground



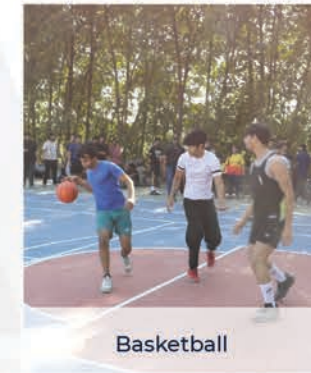
Student Lounge



Student Lounge



Volleyball Court



Basketball



Tennis Court



Cricket Ground



Amphi Theater

All India Inter University Winners



Badminton



Swimming



Table Tennis



Chess



Karate



Cricket

AURO University Centre of Counselling and Wellbeing (ACCW)

AURO Centre of Counselling and Wellbeing (ACCW) was established in 2018, to create a platform to Realize, Regain and Relive one's life meaningfully. Mental health has become one of the major causes of illnesses, diseases and even suicides at a global level. In order to assist individuals with mental health issues it is significant to identify, address and treat at initial stages. To enhance, enable and empower the mental health of individuals ACCW is designed for all age groups, educational and economic backgrounds. ACCW has been successfully spreading its services to the entire AURO family and the community through various programs in educational institutes, corporate sectors, government sectors and community services.

Vision

A space to acknowledge and accept the differences between individuals, enabling people with mental health issues, with appropriate supports, to lead fulfilling and productive lives using their strengths and abilities.

Services Offered

Individual



1 to 1 Counseling
Tele Counseling
Online Counseling

Interpersonal



Group Counseling
Family Counseling
Couple Counseling

Institution



Webinars
Trainings
Profiling

Society



Outreach Activities
Awareness Programs

Community Engagement:

Parivartan Pathshala Program
Skill Development with Lajpore Central Jail, Surat

AURO University Convocation Ceremony Chief Guests

Convocation at AURO University is a prestigious event celebrating the academic journey and accomplishments of graduates. It symbolizes their transition into professional life, guided by knowledge and values. The ceremony includes inspiring addresses, degree conferrals, and moments of pride, fostering a lifelong bond between alumni and the university while honoring excellence, dedication, and future aspirations.



Hon'ble Shri Bhupendrasinh Chudasama
Minister of Education,
Government of Gujarat. (28/07/2013)



Hon'ble Shri Sunil R. Parekh
Founding Curator - Global Shapers Ahmedabad,
Founder & Chairman of the Pan IIT Gujarat
Alumni Association. (26/07/2014)



Hon'ble Shri Rakesh Sarna
CEO & MD, Taj Group of Hotels. (25/07/2015)



Hon'ble Justice Shri Sanpat Singh Singhvi
Former Judge, Supreme Court of India & Chairman,
Competition Appellate Tribunal. (24/07/2016)



Hon'ble Dr. Hasmukh Adhia, IAS
Finance Secretary & Revenu Secretary,
Ministry of Finance, Government of India.
(23/11/2017)



Hon'ble Shri Bibek Debroy
Chairman, Economic Advisory Council to the
Hon'ble Prime Minister Council, Advisor &
Member - NITI Aayog, Government of India.
(11/08/2018)



Hon'ble Shri Achal Bakeri
Chairman & Managing Director,
Symphony Limited. (27/07/2019)



Hon'ble Shri Suresh Prabhu
Held 10 Cabinet Positions,
6 times MP (4 Lok Sabha & 2 Rajya Sabha)
(12/01/2021)



Hon'ble Dr. Vijay M. Cauthaiwale
Ph.D, Independent Healthcare,
Biotech Consultant. (12/01/2022)



Hon'ble Professor Yogesh Singh
Vice Chancellor,
University of Delhi (07/01/2023)



Hon'ble Dr. Kiran Bedi
Former Lieutenant Governor of
Puducherry (18/01/2024)



Hon'ble Dr. Savjibhai Dholakiya
Founder and Chairman,
Hari Krishna Exports Pvt. Ltd., Surat.
(06/12/2024)

Foundation of Indian Culture (FIC)

A Transformational Course at AURO University

Rooted. Reflective. Relevant.

"The future belongs to those who can draw from the depths of their roots to rise with vision".
- Sri Aurobindo

What is the FIC Course?

The Foundation in Indian Culture (FIC) course is a one-of-its-kind offering at Auro University that blends India's timeless civilizational wisdom with modern academic disciplines. Anchored in the integral vision of Sri Aurobindo, this course introduces students to Indian culture not just as a body of knowledge but as a way of seeing, living, and aspiring.

Why FIC is Unique

Multidisciplinary Approach

FIC is not just about the past-it connects Indian culture to history, business studies, political science, sociology, anthropology, design, and even technology.

Civilizational Perspective

It reframes modern questions-of governance, innovation, economy, or identity-through India's own frameworks of *Dharma, Artha, Karma, and Jnana*.

Integral Learning

Beyond academic study, the course fosters inner development, creativity, and cultural confidence, preparing students to lead with clarity and purpose.

Cultural Intelligence for a Global World

Students gain a deep understanding of India's cultural DNA, equipping them to engage with the world from a position of rootedness and originality.

Who Should Take This Course?

This course is for every student of the 21st century-whether from law, hospitality, business, design, or liberal arts-who wishes to:

Think deeply about India and the world

Build leadership rooted in cultural wisdom

Connect tradition with innovation

Outcomes of the Course

A confident, culturally anchored, and globally aware individual

Ability to apply Indian civilizational insights to modern challenges

Deeper awareness of self, society, and the larger purpose of education

The Science of Living Integral Education

Integral education is a beautiful journey that nurtures every part of who we are-our minds, our hearts, and our spirits. Picture it as a garden where every flower is given the chance to bloom, not just a select few. In the way that the sky wraps around the earth, this kind of learning wraps around each student, touching the hidden corners of their inner world. It's about finding the harmony between what we know and what we feel, between thinking deeply and experiencing fully. Like a dance where every step matters, integral education guides us to grow in all aspects-our thoughts, our physical selves, our emotions, and our will.

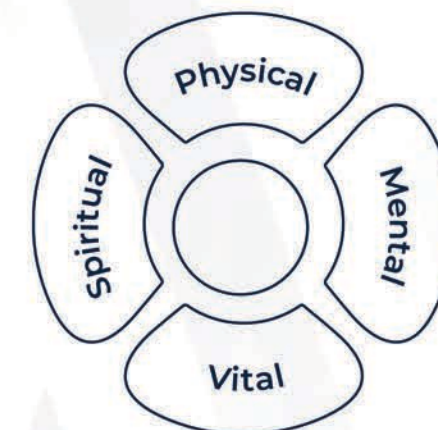
A Journey of Wholeness

"Awaken the soul, nurture the whole being"
Inspired by the vision of Sri Aurobindo and the Mother.

Sri Aurobindo and the Mother envisioned an education that nurtures the full human being-awakening the soul, developing inner freedom, and preparing each one for a life of purpose and joy.

This is not just a method. It is a way of life-a conscious journey of unfolding the divine potential within us all.

The Science of Living is not about external experiments-it's about discovering ourselves as both the subject and the field of study. We observe how we think, feel, and act with awareness and sincerity. With the discipline of a scientist and the openness of a seeker, we begin to unlock the truth of who we are and shape a life rooted in harmony, clarity, and conscious growth.



True education is about bringing harmony with the Living Principles and Four Soul Forces, *Mahakali, Mahalaxmi, Maheshwari and Mahasaraswati*. When these elements are balanced, we create a symphony of being-a life.

The Stepping Stone of Awakening Soul

Science of Living I

The Science of Living I is a journey into the lives and light of Sri Aurobindo and the Mother, and into the hidden chambers of our own being. It is the art of knowing oneself-our strengths like sunlight, our weaknesses like shadows, the rhythm of our breath, the stir of our thoughts, the tides of our emotions, and the quiet power of the body that carries us. It is a gentle awakening to the wholeness within.

Science of Living II

The Science of Living II is about weaving the wisdom of the mental, vital, physical, and spiritual into the fabric of daily life-learning not just to understand these parts of ourselves, but to live in harmony with them, moment by moment.

Science of Living III

The Science of Living III is a journey into the heart of values-discovering the guiding principles within ourselves and embracing the deeper truths offered by Sri Aurobindo and the Mother. It is about aligning our inner compass with the timeless ideals that lead us toward a life of purpose, sincerity, and harmony.

Science of Living IV

The Science of Living IV is about translating the wisdom of the four aspects and core values of Auro University into actionable knowledge, seamlessly aligning with the SDG goals. It's a call to create meaningful change in society and the nation, fostering a collective transformation.

THE SURAT EDGE

Economic Powerhouse

Surat, Gujarat's economic powerhouse, is renowned for its textile and diamond industries, producing 40% of India's man-made fabric and polishing 90% of the world's diamonds. As a Smart City, it boasts strong infrastructure, innovation, and sustainability. Surat also excels in exports, entrepreneurship, and cleanliness. With rapid urban growth, projects like the Metro and Diamond Bourse reinforce its global edge as a dynamic, business-friendly, and future-ready city.

Innovation & Smart City Vision

Surat is one of the first 20 cities selected under India's Smart Cities Mission, highlighting its commitment to innovation and sustainable urban development. The city focuses on modern urban planning, efficient solid waste management, robust digital infrastructure, and green initiatives. With smart governance, citizen-centric services, and eco-friendly solutions, Surat is transforming into a model for future-ready cities, balancing growth with sustainability and improving quality of life for its residents.

Rapid Growth & Infrastructure

Surat ranks among the world's fastest-growing cities in terms of GDP and population. It is rapidly transforming through major infrastructure projects like the Surat Metro, Outer Ring Road, and the proposed Mumbai-Ahmedabad Bullet Train corridor, positioning the city as a key hub for connectivity, mobility, and urban expansion.

Industrial & Export Hub

Surat has a strong industrial base in textiles, diamonds, chemicals, and engineering. As part of the Delhi-Mumbai Industrial Corridor, it plays a vital role in India's global supply chain and export economy.



Social Harmony & Entrepreneurship

Surat is known for its social harmony, high literacy, and vibrant business culture. It fosters entrepreneurship, especially in SMEs and family-run enterprises, producing many successful Indian entrepreneurs across diverse industries.

Clean & Green City

Surat is widely recognized for its cleanliness and eco-friendly initiatives. The Surat Municipal Corporation has earned awards for effective solid waste management and promoting urban greenery, making it a model for sustainable urban living.



Unplugged @ AURO

Beyond academic, AURO University is always buzzing with new ideas like Box Cricket, Fun-fests, Fashion Shows, Food Bazaars, Idea Bazaars, Leadership Camps, and many other exciting events. They provide opportunities for new friendships, creating team spirit and increasing social bandwidth.

AURO - Ragging (Zero Tolerance) We Care About You

At AURO University, ragging is strictly prohibited, and the institution follows a zero-tolerance policy towards any form of ragging. The university is committed to providing a safe and inclusive environment for all students, free from any kind of harassment, bullying, or mistreatment.

AURO University upholds a zero-tolerance policy against ragging, ensuring a safe, respectful, and inclusive campus environment. Ragging, in any form—physical, verbal, or psychological—is strictly prohibited as per UGC guidelines and the AURO University Code of Conduct. The university takes proactive measures to prevent ragging, including awareness programs, anti-ragging committees, and confidential helplines for reporting incidents.

All students and their guardians must sign an anti-ragging affidavit upon admission, reinforcing their commitment to maintaining a harmonious student community. Any violations are subject to strict disciplinary action, including suspension or expulsion, as per the Supreme Court of India's directives.

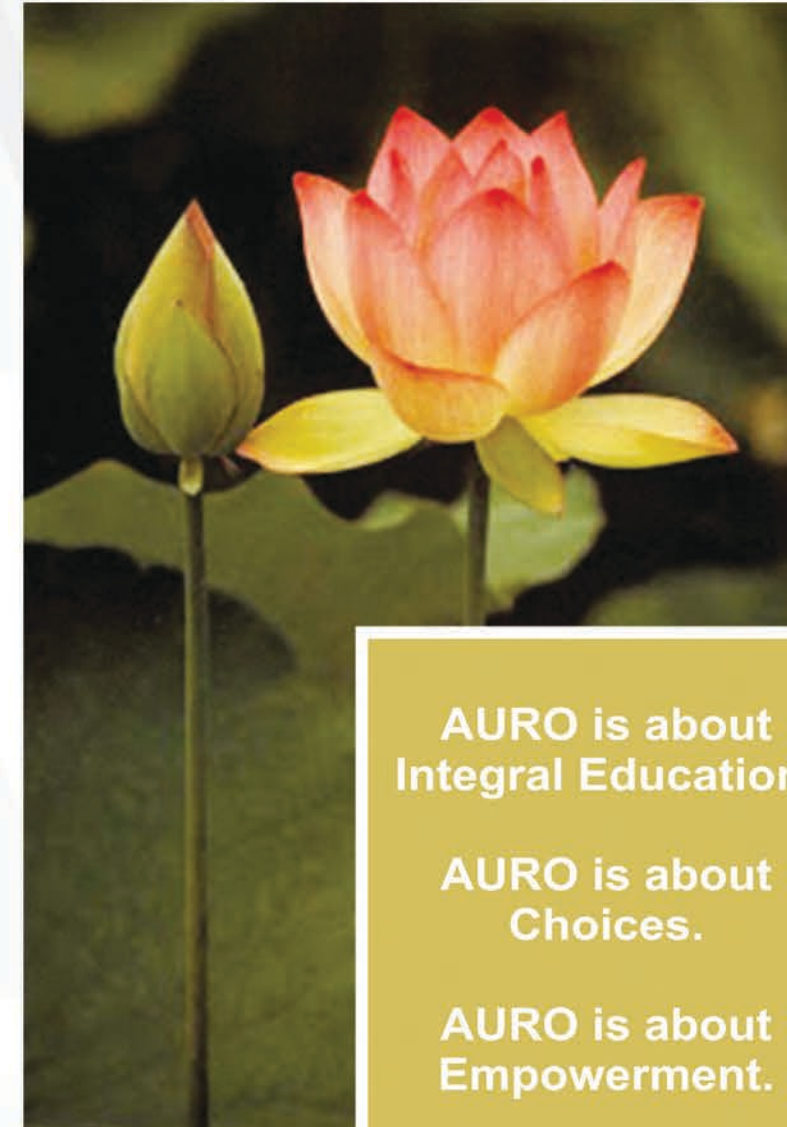
To promote positive peer interactions, AURO University encourages mentorship programs where senior students guide and support newcomers, fostering a culture of trust and collaboration. Regular orientation sessions and counseling services further ensure that students feel secure and welcomed.

By enforcing stringent anti-ragging policies and promoting a culture of respect and camaraderie, AURO University guarantees a safe, nurturing, and empowering academic experience, allowing students to focus on their education and personal growth without fear or intimidation.



SAY **NO** TO
RAGGING

WARNING
Ragging is a **CRIME**



AURO is about
Integral Education.

AURO is about
Choices.

AURO is about
Empowerment.

AURO is about
Leadership.



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