

# EMPOWERING TOMORROW'S LEADERS

# PROSPECTUS



Scan QR for  
Virtual Tours



Earthspace, Hazira Road, Surat-394510, Gujarat, India.

Telephone: +91 261 4088100/102

Email: [info@aurouniversity.edu.in](mailto:info@aurouniversity.edu.in)

Website: [auro.edu.in](http://auro.edu.in) | [sailc.aurouniversity.edu.in](http://sailc.aurouniversity.edu.in)

# AURO University

## Integral and Transformational Learning



### Holistic Education

Focuses on the overall development of students, blending academic learning with Physical, Vital, Mental and Spiritual growth.



### Diverse Programs

Offers undergraduate, postgraduate, and doctoral programs in fields such as Business, Design, Hospitality, Integral Education, Journalism & Mass Communication, Law, Liberal Studies, Information Technology.



### Industry-Oriented Curriculum

Emphasizes practical learning through internships, projects, and collaborations with industries to enhance employability.



### Global Exposure

Promotes international learning experiences, ensuring students are equipped to excel in a globalized environment.



### Experienced Faculty

Highly qualified and experienced faculty members guide students through a rigorous academic and professional journey.



### State-of-the-Art Infrastructure

The campus features modern classrooms, laboratories, libraries, and recreational facilities and convention centre.



### Sustainability Focus

Encourages environmentally sustainable practices and social responsibility as core values in education.



### Research and Innovation

Supports research initiatives & fosters innovation, preparing students for leadership roles and entrepreneurial endeavours.



### Collaborations and Industry Linkages

Maintains partnerships with industry leaders for skill development and career opportunities for students.



**THE MOTHER    SRI AUROBINDO**

“Let us keep flaming in our heart the fire of progress, higher always higher.”



## Shri Hasmukh P. Rama

### Founder President, AURO University

H.P. Rama, the founder of JHM Enterprises, is a Certified Hotel Administrator and Chairman of the Board of Auro Hotels, a hospitality company renowned for hotel development, acquisition, and management. He is also the founding Chairman of the Asian American Hotel Owners Association (AAHOA) and has served as Past Chairman of the American Hotel & Lodging Association (AH&LA).

Mr. Rama is also the Chairman of Gujarat JHM Hotels Ltd., which owns and manages both Marriott and Courtyard by Marriott in Surat, and the Founder and President of AURO University in Surat, Gujarat. AURO University was founded by the Rama Family, inspired by the vision and teachings of Sri Aurobindo Ghosh and The Mother.

Mr. Rama has dedicated much of his life to serving Sri Aurobindo and the Mother as a devotee and seeker. He founded the Sri Aurobindo Integral Learning Centre "La Grace" in 2017 in the USA, a Corporate Retreat Centre in integral development, and plans to develop La Grace Retreat Centre in Pondicherry.

Mr. Rama's vision and contribution to society have been recognized at the State and National levels, with him being appointed to Chief Ministerial and Prime Ministerial committees to celebrate Sri Aurobindo's 150th Birth Anniversary. He is also an international advisory council member of the Auroville Foundation.

Mr. Rama has numerous honors and professional affiliations, including being President and Chancellor of Auro University, Chairman of the Board of the American Hotel and Motel Association, and a member of the Cultural Diversity Task Force and the Economy Lodging Council.

He is Charismatic, a great teacher, an institution Builder and a visionary leader

**Founder President**  
**AURO University, Surat**

Encourages

Empowers

Enlightens



## Professor Parimal H. Vyas

### Provost, AURO University

Professor Parimal H. Vyas has been leading the AURO University, [State Private University] Surat, as 'Vice-Chancellor', since Septemebr,2022. Earlier, Professor Parimal Vyas served as the 'Vice-Chancellor' at Maharaja Sayajirao University of Baroda [MSUB], Vadodara December 2014 to February 2022. Professor Parimal Vyas served as a 'Professor of Commerce and Business Management' at the Department of Commerce and Business Management, Faculty of Commerce. MSUB from 2004 to 2022.

Professor Vyas was honoured by conferring a Dual Professorship as the 'Joint Professor of Management Studies at the Faculty of Management studies, MSUB, from 2014 to 2022. The Education Department, Government of Gujarat, nominated Professor Vyas as an 'Executive Council Member' of the State Higher Education Council as well as 'Member' of the various Search-Cum-Selection Committees constituted to appoint Vice Chancellors in various State Universities. Professor Vyas have been also nominated as an Executive Council Member of the National Board of Accreditation and Indian Council of Cultural Relations (ICCR) in New Delhi.

Professor Vyas led several NAAC Peer Team(s) & various Committee (s) as 'Chairman' constituted by the UGC New Delhi. Professor Vyas guided 13 Ph.D. Research Scholars and completed 04 UGC Major Research Projects. Professor Vyas have been recognised with 14 'Best Research Papers' Awards. Professor Vyas have extensively published Research Papers/Articles and Books. And have presented Research Papers/Articles at International and National Conferences/Seminars.

Professor Vyas have been invited as a Visiting Professor, Keynote Speaker (s), Chairman of the Technical Session, etc. at various academic events Professor Vyas offers a rich blend of scholarship, professional integrity, and administrative competence to excel in my role in higher education as an academic and academic administrator in providing visionary leadership. Professor Vyas have made creative, conscientious, consistent efforts with a strategic focus on quality, integrity, and intellectual calibre, as well as a commitment to and dedication to innovation, teaching, research, and educational administration. I possess a passion for learning, integrity and compassion for social concerns aimed at building a student-centric university to promote techno-savvy teaching, quality research, and making higher education equitable, accessible, affordable and value-based, as well as relevant to Bharatiyata and Indian society.

**Provost/ Vice Chancellor**  
**AURO University, Surat**

# AURO University

## The Governing Body



**Hon'ble Shri H.P. Rama**

Founder President,  
AURO University,  
Chairman, AURO Hotels,  
Greenville, USA



**Shri D. J. Rama**

President & CEO,  
AURO Hotels,  
Greenville, USA



**Professor  
Parimal H. Vyas**

Provost / Vice Chancellor,  
AURO University, Surat,  
Gujarat



**Mr. Nayan Banker**

Managing Director,  
Gujarat JHM Hotels,  
AURO Hotels, Surat,  
Gujarat



**Professor  
R Vaidyanathan**

Retd. Professor of Finance,  
Indian Institute of  
Management (IIM),  
Bangalore, Karnataka



**Dr. Ajay Ranka**

Chairman & MD,  
Zydex Group, Vadodara,  
Gujarat



**Mr. Sanjiv Mehta**

Advisor, IBM- ICE Division,  
Pune, Maharashtra



**Mr. Suresh Mathur**

La Grace -  
Sri Aurobindo Integral  
Life Centre, USA



**Dr. Susan Pfau (Radhe)**

La Grace -  
Sri Aurobindo Integral  
Life Centre, USA



**Mr. S. B. Dangayach**

Former Managing Director  
Sintex Industries Ltd,  
Ahmedabad, Gujarat



**Smt. Sunaina Tomar  
(IAS)**

Additional Chief Secretary  
(Higher and Technical  
Education)



**Professor  
Amreesh Misra**

Registrar,  
AURO University, Surat,  
Gujarat

# AURO University

## Board of Management



**Hon'ble Shri H.P. Rama**

Founder President,  
AURO University,  
Chairman, AURO Hotels,  
Greenville, USA



**Professor  
Parimal H. Vyas**

Provost / Vice Chancellor,  
AURO University, Surat,  
Gujarat



**Mr. Nayan Banker**

Managing Director,  
Gujarat JHM Hotels,  
AURO Hotels, Surat,  
Gujarat



**Mr. Suresh Mathur**

La Grace -  
Sri Aurobindo Integral  
Life Centre, USA



**Professor  
Amreesh Misra**

Registrar,  
AURO University, Surat,  
Gujarat



**Mr. Sanjiv Shah**

President,  
Gujarat Chapter Mata  
Amritanandamayi



**Professor  
Rajan Welukar**

Vice Chancellor,  
Atlas Skilltech University,  
Mumbai



**Mr. Parag Shah**

Executive Director,  
K. Girdharlal International  
Pvt. Ltd., Surat, Gujarat.  
Chairperson- Fountainhead  
School, Surat, Gujarat



**Dr. Papri Das**

Associate Professor,  
School of  
Information Technology,  
AURO University, Surat,  
Gujarat

## Leadership Team



**Hon'ble Shri H.P. Rama**  
 Founder President, AURO University, Surat.  
 Chairman, AURO Hotels, Greenville, USA



**Shri D. J. Rama**  
 President & CEO,  
 AURO Hotels, Greenville, USA



**Professor Parimal H. Vyas**  
 Provost / Vice Chancellor,  
 AURO University, Surat, Gujarat



**Mr. Nayan Banker**  
 Managing Director, Gujarat JHM Hotels,  
 AURO Hotels, Surat, Gujarat

## Officers of the University



**Professor Amreesh Misra**  
 Registrar,  
 AURO University, Surat, Gujarat



**Ms. Purna Dahiwade**  
 Controller of the Examinations,  
 AURO University, Surat, Gujarat

## Heads of the School



**Professor Vishal Shukla**  
 Head,  
 School of Business  
 Chairperson,  
 Faculty Development Program Cell



**Dr. Arpita Purohit**  
 Head,  
 School of Design



**Dr. Vimal Shukla**  
 Head,  
 School of Hospitality  
 Management



**Professor Anurag Dixit**  
 Head,  
 School of Information  
 Technology  
 Chairperson, Ph.D. Cell



**Dr. Dhara Bhatt**  
 Head,  
 School of Journalism and  
 Mass Communication



**Dr. Shilpi Sharma**  
 Head,  
 School of Law  
 Director,  
 Alumni Affairs



**Dr. Priya Rajkumar**  
 Head,  
 School of Liberal Arts and  
 Human Sciences  
 Coordinator,  
 Sarona Rural Development  
 Projects



**Dr. Amandeep Kaur**  
 Head,  
 Physical Education, Yoga,  
 Sports and Recreation  
 Assistant Director,  
 Accreditation and Rankings,

## Directors of Centres / Cells / Offices



**Professor Nimesh Joshi**  
 Coordinator,  
 Sri Aurobindo Integral Life  
 Centre, Surat  
 AURO University



**Mr. Sandeep Sharma**  
 Director,  
 Accreditation and Rankings,  
 AURO University



**Dr. Vijaykumar Radadiya**  
 Director,  
 Career Development  
 Centre (CDC),  
 AURO University



**Ms. Veena Vaishy**  
 Head,  
 AURO Centre of  
 Counselling and  
 Wellbeing (ACCW),  
 AURO University



**Dr. Harshal Vashi**  
 Associate Director,  
 Accreditation and Rankings,  
 AURO University



**Mr. Tushar Rana**  
 Assistant Librarian,  
 AURO University



**Mr. Nishantkumar Vora**  
 Instructor, Physical Education,  
 NSS Coordinator  
 AURO University



**Dr. Kiran Singh**  
 Advisor,  
 Sri Aurobindo Integral  
 Life Centre, Surat  
 AURO University

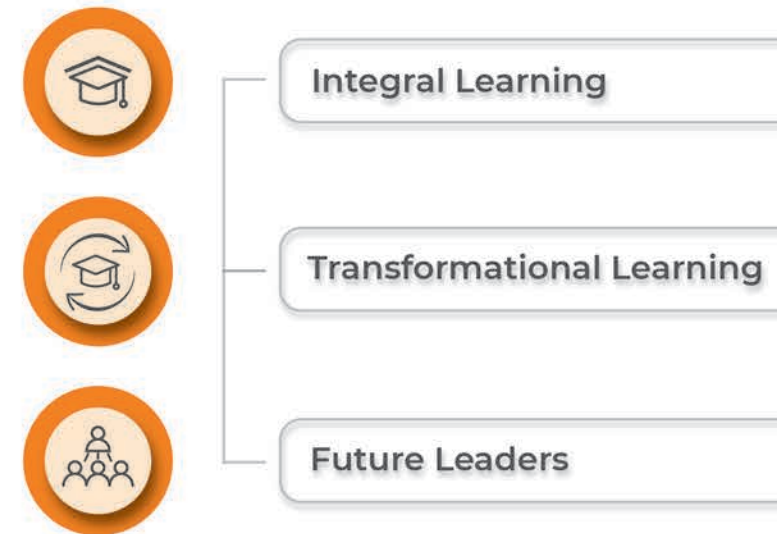
# About AURO University

AURO University, located in Surat, Gujarat, India, is a private institution established in 2011. It is recognized for its focus on providing quality education in various disciplines, including business, Design, Hospitality Management, Information Technology, Integral Education, Journalism & Mass Communication, law, Liberal Studies. The university aims to blend academic excellence with practical learning experiences, encouraging innovation and entrepreneurship among students.

AURO University offers a range of undergraduate, postgraduate, and doctoral programs, with a strong emphasis on global learning, leadership development, and holistic education. The university is known for its modern infrastructure, state-of-the-art facilities, and industry-oriented curriculum, designed to prepare students for the challenges of a rapidly evolving job market.



## Vision and Mission



### Vision

To be a Premier University of Integral and Transformational Learning for Future Leaders

### Mission

AURO University is grounded in Value Based Education and provides

### To Students

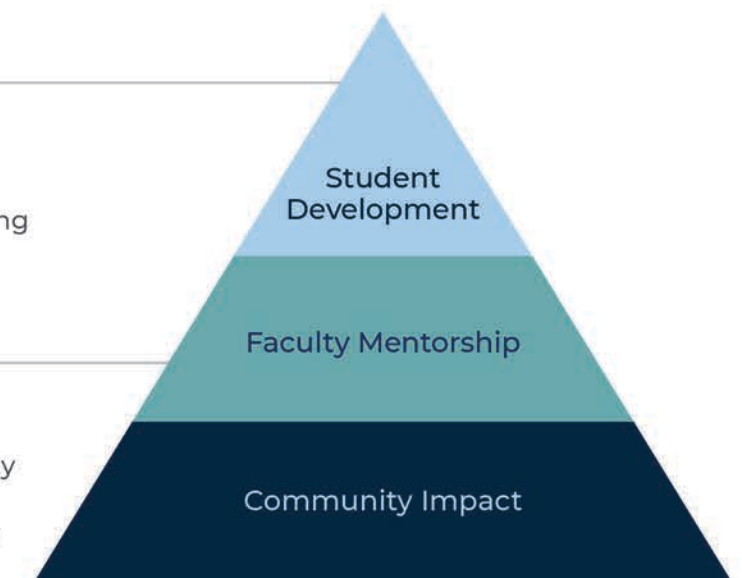
From Self Discovery to Self Mastery

### To Faculty

A platform to be mentors and guide who shape the country's future leaders by imparting Knowledge and Skills; Opportunities for research on emerging trends and industry Practices.

### To Industry and Community

Students with intellectual competence, reality based knowledge and personal integrity; students who strive for excellence and aspire to become socially responsible leaders.



# AURO - Mission

AURO University in Surat follows a distinctive philosophy and living principle that focuses on holistic education, personal growth, and the development of responsible global citizens. The University's philosophy is to foster a balanced and thoughtful approach to education, where academic excellence, ethical behaviour, and personal growth are intertwined.



# The AURO Experience

AURO University is grounded in value based education. We strongly believe that education must not be limited to purely academic learning. Our focus will be to develop all faculties of an individual to ensure holistic development.

## Physical Education

For agility, strength, flexibility, team-building and collaboration.

## Vital Education

Learn to manage emotions, feelings, character development and the drive for self-perfection, build and manage relationships through drama, music, arts and sports.

## Mental Education

Power of observation, analytical, decision-making skills, creativity and intuition.

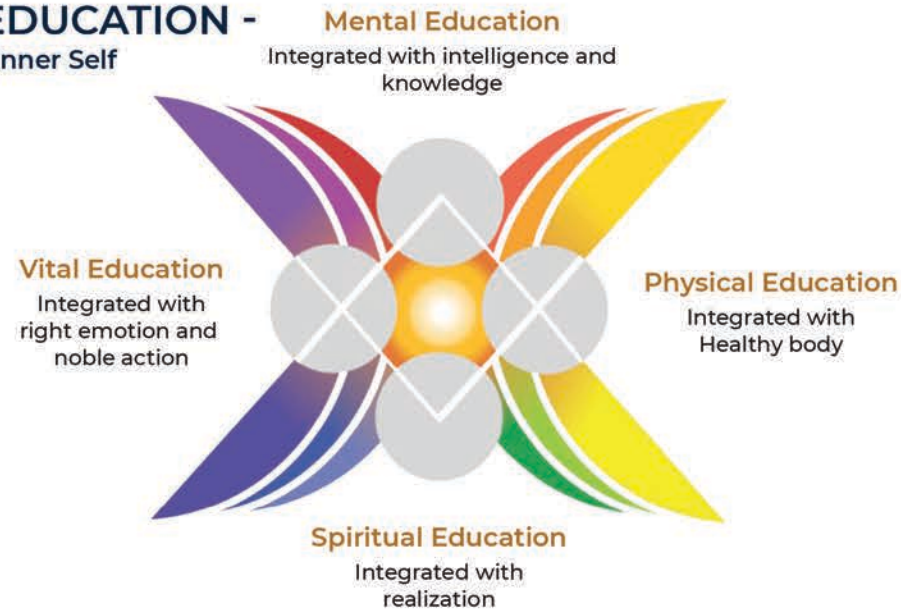
## Spiritual Education

Discovering of inner being through growth of consciousness from a lower to higher level and developing deeper knowledge of self.

# Sri Aurobindo Integral Life Centre (SAILC)

Sri Aurobindo Integral Life Centre is a space dedicated to the teachings and philosophy of Sri Aurobindo, an influential philosopher, poet, and spiritual leader, and his spiritual collaborator. The Mother (Mirra Alfassa). The centre focuses on the principles of Integral Yoga and aims to foster the holistic development of individuals, integrating the physical, mental, emotional, and spiritual aspects of life.

## INTEGRAL EDUCATION - For Realization of Inner Self



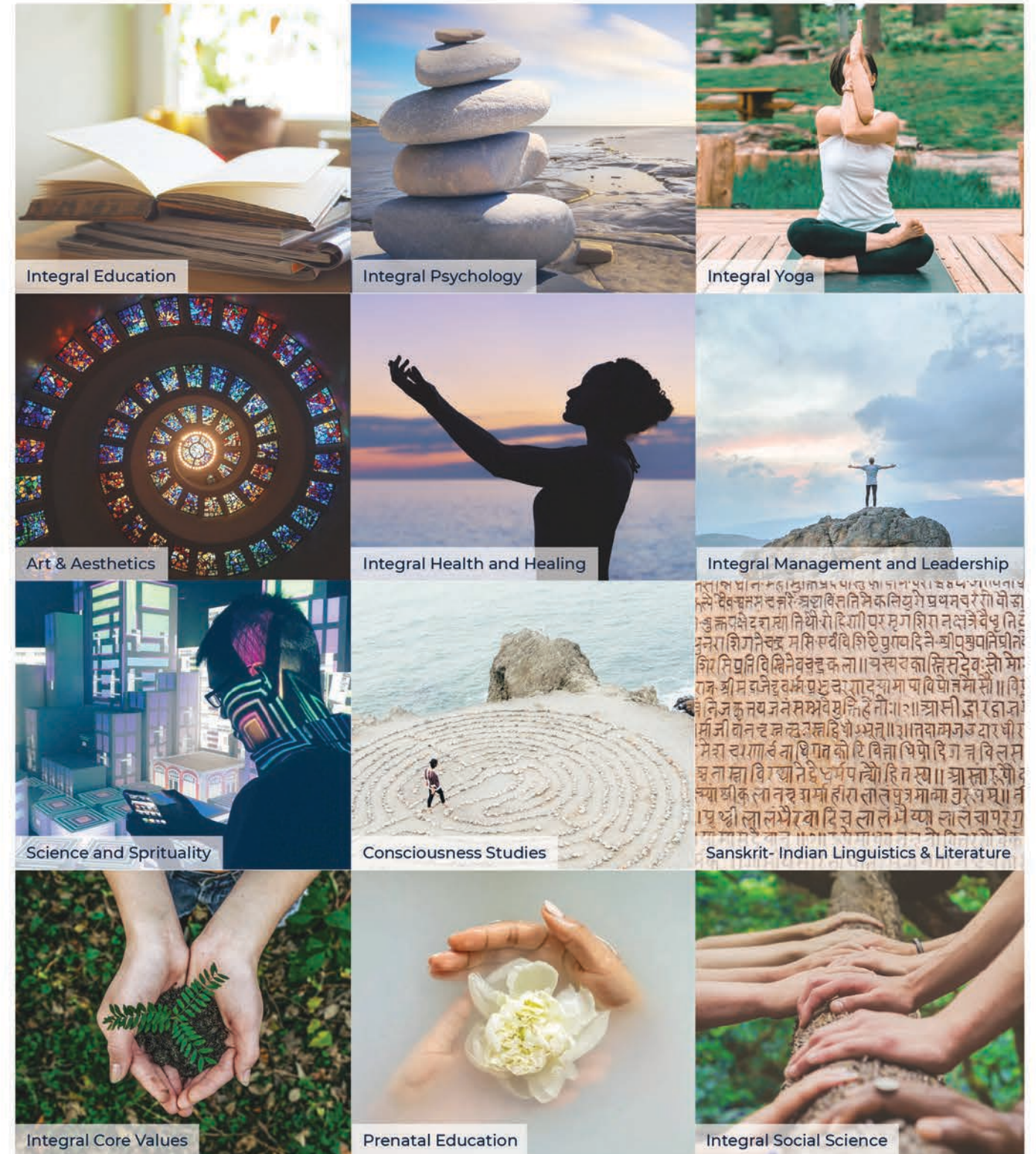
Scan QR to know more about SAILC

# SAILC - Integral Living Offering

Traditional Education has Become Irrelevant.

Learn the Subjects that Truly Matter.

From the Best Teachers in the World on a Campus that Defies Borders.



# AURO University Implementation of National Education Policy - 2020

AURO University, Surat has fully embraced the National Education Policy (NEP) 2020, integrating its principles into the university's curriculum and program structure in nine Thrust Areas of the policy. In December, 2024 AURO University bagged 4th spot in Digital Empowerment and Online Education thrust area, announced by the Director, Higher Education, Government of Gujarat.

- 

### Holistic and Multidisciplinary Education

"Integral Education" with 4 facets [1] Physical Education, [2] Mental Education, [3] Vital Education, and [4] Spiritual Education and Focus on 12 Core Values. A basket of 22 Multidisciplinary/Interdisciplinary courses are being offered in various semesters
- 

### Digital Empowerment and Online Education

All students have ABC Id. and credit data uploaded to ABC account. University is registered with NAD. Credit Transfer through MOOCs.
- 

### Capacity Building of Teachers

Faculty Development Cell in Place; Faculty Internship Program; Guided meditation for Students and Faculties; Activity-Based Learning e.g. Sensorium, Field Projects and Industry Visits.
- 

### Skill Development and Employability

35 Skill Enhancement Courses; 46 MoUs with Industry; Activities like Hackathon, Design Workshops, Start-up Activities; Exposure Visits; Paid Internships through various Clubs & Centres like NSS, ACCW, LACD, CDC, CCE.
- 

### Accreditation and Excellence

Participated in NIRF - 2023,2024,2025; Registered with IIC; Participated in GSIRF, HE Ranking; Preparing for new Binary Accreditation; SAILC as Centre of Excellence for Integral Yoga and Education.
- 

### Indian Languages & Bhartiya Knowledge Systems

111 AEC Courses, Science of Living and Foundation of Indian Culture Courses, Yoga sessions, Lectures, Retreats and FDPs on IKS and Integral Education

- 

### Research, Innovation and Entrepreneurship

Establishment of R&D Cell, PhD Cell, Incubation Centre, Research Incentivisation, 102 Research Papers, 220+ Start up Projects, 11 Patent Applications, 28 Copyright and incubation of 9 Companies.
- 

### Equitable and Inclusive Education

SEDG & Women Development Cell in Place; Divyangjan-friendly Campus; Learning Software for Divyanjans; 9 Scholarships; Social Initiatives like Parivartan Pathshala, Sarona Village Adoptions etc.
- 

### Internationalization of Education

Establishment of Office of International Affairs ; MoUs with University of San Diego and Kennesaw State University, US, Sessions by David Marriott, Chairman Marriott International and other distinguished Personalities.



# AURO University Admission Process

## General Guidelines

### Undergraduate Academic Programs:

- Candidates must have completed their (10+2) (Higher Secondary) examination or equivalent with a minimum 50% marks in any stream.
- All recognized board students may apply.
- Candidates expecting their results in the current year of admission, may also apply. They will be graded provisional admission based on class 10th and 11th performance.
- In case Class XII is completed from foreign board, an equivalence certificate issued by Association of Indian University (AIU) is mandatory.
- Class X + minimum 3 years diploma in relevant field may be considered for admission to UG program after due diligence.
- In case Class XII is via NIOS/Open board a minimum of 5 subjects are required for admission.

### Doctoral Program (Ph.D):

A master's degree or equivalent in a relevant discipline from a recognised university with atleast 55% marks in aggregate or equivalent grade.

A 4-year bachelor's degree programme or equivalent in relevant discipline from a recognised university with atleast 75% marks in aggregate or its equivalent grade.

An MPhil degree from a recognised university with atleast 55% marks in aggregate or its equivalent grade.

Candidates appearing in the final year Degree examination can also apply, provided they furnish proof of meeting the minimum eligibility criteria at the time of joining the programme.

### Steps for Applying

- Fill the admission application form online: <https://admissions.aurouniversity.edu.in/>
- Appear for online AET (AURO Entrance Test) only for BBA LLB, BA LLB, B.Des, MBA
- Appear for a mandatory PI round (preferably on campus)
- Submit mandatory documents and semester fee

### Postgraduate Academic Program:

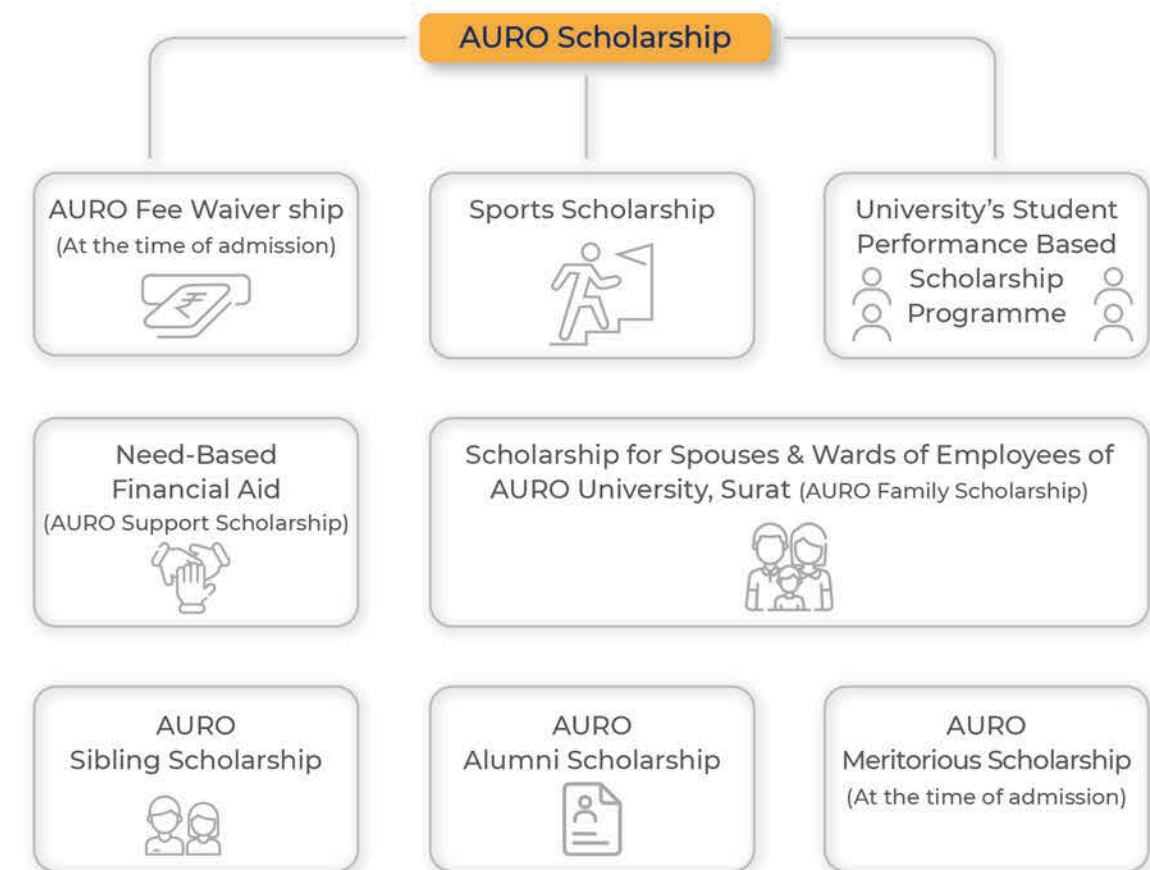
- Any Graduate from recognized university / institute / college.
- Minimum 50% marks or equivalent in graduation.
- No ATKT / Back paper.
- Candidates expecting their results in the current year of admission, may also apply. They will be graded provisional admission based on previous semesters' performance.
- Mandatory personal interview / interaction with the faculty preferably on campus. In case of outstation candidates, a telephonic interview may be arranged upon request.
- In case field is not relevant then bridge course is mandatory



Scan QR code to know more about the Admission Policy & Guidelines

# AURO University Scholarships & Financial Support

The scholarships and financial support options at AURO University are designed to aid students in their academic journey and make quality education accessible to all. Students are encouraged to explore the various opportunities based on their needs and achievements. The Scholarships available at AURO University are mentioned below.



Scan QR code to know more about the Scholarships & Financial support

\*All national level entrance test, scores are accepted for relevant programs and applicable for the current admission cycle.  
\*Contact admissions office for eligibility criteria.

# AURO Library Resource Centre

The Learning Resource Centre at AURO University is a user's delight, benchmarked to international standards, it provides a conducive environment for group as well as independent study. The LRC has a vast collection of books, magazines, off line and online journals, as well as a comprehensive audio & video collection.



Group Discussion



Separate Law Library



Special Reference



Periodical Section



e-Resource Centre

## Educational Resources



# AURO University Hostels Students Residence

AURO University in Surat offers well-equipped, wi-fi hostel facilities designed to provide students with a comfortable and enriching living experience. The hostel facilities are designed to provide a comfortable and supportive environment, contributing positively to the student experience on campus.

## Accommodation Options

**Room Types:** Students can choose between single, double occupancy rooms, each furnished with essential amenities such as beds, study tables, chairs, and wardrobes. The university provides separate hostel facilities for male and female students. Both air-conditioned and non-air-conditioned rooms are available, catering to individual preferences and budgets.

## Additional Amenities

**Dining Facilities:** The Auro Cafe serves nutritious meals, and the Spoon offers quick snacks and beverages, catering to diverse culinary preferences.

**Social Lounges:** Common areas are available for relaxation and social interactions, fostering a sense of community among students.

**Sports Facilities:** Beyond the gym, the university offers various sports facilities including courts and fields for badminton, basketball, cricket, football, volleyball, and billiards, encouraging an active campus life.

**On-Campus Gym:** The university provides an on-campus gym accessible to all students, including hostel residents, supporting their fitness and wellness goals.



### Digital Resources

- e-Journals Databases
- ProQuest
- Ebsco -Business Source Elite
- Ebsco- Hospitality and Tourism Complete
- EBSCO- Computer and Applied Sciences Complete
- SCC Online, Manupatra, JSTOR, AIR DVD, Inflightnet

### Company, Industry & Financial Databases

- CMIE Prowess
- EBC Reader

### Other Resources

- DELNET
- Online catalogue
- Remote login



Scan QR for More Information

# Schools Imparting Education @ AURO University

School of Business	School of Design
School of Hospitality Management	School of Information Technology
School of Integral Education	School of Journalism & Mass Communication
School of Law	School of Liberal Arts & Human Sciences

## Academic Approval and Participation



# AURO University School Programmes

AURO University in Surat, Gujarat, actively fosters entrepreneurship through various initiatives and academic programs. The School of Business, established in 2011, offers MBA and BBA programs designed to impart quality business management education. These programs emphasize an integral approach to business education, focusing on individual, firm, and industry aspects, and aim to develop well-rounded individuals who excel in both personal and professional spheres.

NAME OF SCHOOL	PROGRAMMES	SCAN QR
SCHOOL OF BUSINESS	<ul style="list-style-type: none"> <li>Ph.D.</li> <li>MBA</li> <li>BBA (Financial Analytics)</li> <li>BBA (Hons.)</li> <li>B.Com (International)</li> <li>BS (Commerce)</li> </ul>	
SCHOOL OF DESIGN	<ul style="list-style-type: none"> <li>Ph.D.</li> <li>M.Des</li> <li>B.Des</li> </ul>	
SCHOOL OF HOSPITALITY MANAGEMENT	<ul style="list-style-type: none"> <li>Ph.D.</li> <li>M.Sc HM</li> <li>B.Sc HM (Hons.)</li> <li>Diploma/Advanced Diploma</li> </ul>	
SCHOOL OF INFORMATION TECHNOLOGY	<ul style="list-style-type: none"> <li>Ph.D.</li> <li>M.Sc IT</li> <li>M.Sc AI</li> <li>PGD AI</li> <li>B.Sc IT (Hons.)</li> <li>BS (Data Science &amp; Analytics)</li> </ul>	
SCHOOL OF JOURNALISM & MASS COMMUNICATION	<ul style="list-style-type: none"> <li>Ph.D.</li> <li>MA JMC</li> <li>BA JMC</li> </ul>	
SCHOOL OF LAW	<ul style="list-style-type: none"> <li>Ph.D.</li> <li>LLM</li> <li>BBA LLB</li> <li>BA LLB</li> </ul>	
SCHOOL OF LIBERAL ARTS & HUMAN SCIENCES	<ul style="list-style-type: none"> <li>Ph.D.</li> <li>BA (Hons.)</li> <li>MA Psychology</li> <li>MA Economics</li> </ul>	

# State-of-the-Art Infrastructure

## AURO University



Modern Classrooms



Food Production Lab (Perfection)



Indoor Outdoor Sports Facilities



Lecture Theatre (Wisdom)



Library (Knowledge Centre)



Auditorium (Discovery)



Media Lab



IT Lab



iMac Lab



Moot Court (Hall of Nobility)



Executive Classroom (Horizon)



Separate Hostels for Boys & Girls

# AURO University

## Doctoral Program (Ph.D.)

Ph.D. Program at AURO University is designed to offer advanced education & research opportunities for Research Scholars who are keen to pursue a career in academia, research, or specialized industry roles. The program aims to foster critical thinking, innovation and a deep understanding of the chosen field of study.

### Schools offering Ph.D.

- School of Business
- School of Design
- School of Hospitality Management
- School of Information Technology
- School of Integral Education
- School of Journalism and Mass Communication
- School of Law
- School of Liberal Arts and Human Sciences



### Program Highlights

- Interdisciplinary Collaboration
- Expert Faculty Mentors
- Modern Research Facilities
- Focus on Original and Applied Research
- Cutting Edge Research Facilities
- Comprehensive Research Methodology
- Publication and Dissemination of Research
- Networking and Collaboration Opportunities

\* Completion of Ph.D. course work shall be mandatory requirement for the award of Ph.D. Degree as per UGC regulations.



Scan to View Research Fellowship Policy



Scan to View PhD Rules & Regulation



Scan QR for Course & Fees Structure



Scan to Apply

# AURO University

## Ph.D. Cell

AURO University is a research-driven institution committed to multidisciplinary translational research that addresses real-world challenges. By bridging the gap between laboratory discoveries and public policy discussions, the university aims to enhance business practices, inform policy-making, and improve societal outcomes, all while prioritizing environmental sustainability.

### Salient features of AURO Ph.D. programme

Rich fusion of engineering with mathematics, statistics, computing and other disciplines
Wide variety of courses and research areas to choose from
Dedicated research lab with a computational cluster
Good library with access to extensive online resources for research
Support for participation in national and international conferences as per institute rules
Excellent faculty members and research groups, and opportunities to collaborate and visit researchers from foreign universities
Selected candidates will get stipend as per MHRD rules and on campus accommodation
External registration possibility for working professionals

Research at AURO University is a strong pillar on which its academic programs are built. The philosophy of research at AURO University stands aligned with finding sustainable solutions to problems of the modern world. Central to this mission are AURO University's Research Focus Areas, which cultivate specialized expertise and showcase the institution's research strengths:

School	Thrust Areas
School of Business	Strategy and Innovation
	Marketing and Consumer Behaviour
	Organizational Behaviour and Human Resource Management
	Operations Management and Supply Chain
	Finance and Investment
	Accounting and Auditing
	Entrepreneurship and Small Business Management
	Business Ethics and Corporate Social Responsibility
	International Business and Globalization
Business Analytics and Data Science	

School of Design	Design Theory and Criticism
	User Experience (UX)
	Design Sustainable and Eco-Design
	Design for Social Impact Design and Technology
	Design Management and Strategy
School of Hospitality Management	Design Futures and Speculative Design
	Sustainability in Hospitality and Tourism
	Technology and Innovation
	Customer Behaviour and Experience
	Employee Engagement and Retention
	Economic and Societal Impact: Ethical Considerations
School of Information Technology	Risk Mitigation and Disaster Management Policy & Regulation
	Revenue Management: Community-Based Tourism
	Artificial Intelligence (AI), Machine Learning (ML), Data Science, Cyber Security, Natural Language Processing (NLP),
	Computer Vision, Internet of Things (IoT), and Cloud Computing, Block Chain, AR/VR
School of Journalism and Mass Communication	Media and Society, Digital Media and Communication
	Development Communication, Political Communication
	Media Ethics and Regulation
	Film and Visual Culture, Media and Gender Studies
	Environmental and Climate Communication
	Communication Theory and Research Methodology
School of Law	Strategic and Corporate Communication
	International Law and Global Governance
	Criminal Justice and Law Enforcement, Comparative Law
	Constitutional Law and Human Rights
	Interdisciplinary contours of Law
School of Liberal Arts and Human Sciences	Dispute Resolution Machineries
	Sociology and Social Justice, Gender and Women's Studies
	Literary and cultural studies, Diaspora and Migration Studies
	Psychology and Behavioural Sciences
School of Integral Education	International Economics, Macroeconomics
	Sri Aurobindo Studies
	Integral education
	Integral management
	Integral education and physical education
	Work and life of The Mother and Sri Aurobindo
	Studies on Savitri, life Divine, Synthesis of Yoga & Integral yoga
	Physical education

# AURO University School of Business

School of Business at AURO University is a prominent business school in Surat, Gujarat, India. The school offers a comprehensive range of business education programme, designed to provide students with both theoretical and practical knowledge, skills necessary for success in the dynamic world of Business Management and Commerce.



## Salient Features

- Holistic Curriculum and Multidisciplinary Approach
- Industry-Oriented Curriculum
- Global Exposure and Experienced Mentors
- Leadership Development
- Entrepreneurship and Innovation
- Industry Immersions and Connecting Opportunities
- State-of-the-Art Infrastructure
- Networking and Career Development



## Teaching Pedagogy

- Interactive Learning
- Case-Based Learning
- Experiential Learning
- Blended Learning Approach
- Collaborative Learning
- Industry Interaction and Guest Lectures
- Simulations and Role-Playing
- Focus on Leadership and Entrepreneurship
- Research-Oriented Learning
- Ethics and Values

## Knowledge Partners & Collaborators



## School of Business

Academic Programme Offered		Duration
Doctoral	Ph.D. in Management	Min. 3 yrs
Postgraduate	Master of Business Administration with Specialization - Marketing, Finance, Human Resource Management and Business Analytics	2 yrs
Undergraduate	Bachelor of Business Administration (Honours) with Specialization - Marketing, Finance, Human Resource Management and International Business (with exit option after 3 years with UG Degree)	3/4 yrs
	BBA (Financial Analytics)	
	Bachelor of Science (BS) in Commerce	
	B.Com (International)	



\*AURO University reserves the right to modify the Terms & Conditions mentioned in this document, including course fees, availability and scope of service provided, university operational timing, etc. without giving prior notice for such changes.



Scan QR for Programme Structure

# AURO University School of Design

School of Design at AURO University, Surat, offers a comprehensive and innovative approach to design education, aimed at nurturing creativity, technical skills, and problem-solving abilities in students. The school is dedicated to providing a holistic learning experience in various design disciplines, preparing students for the dynamic and evolving global design industry.



## Salient Features

- Diverse Design Programs
- Creative and Collaborative Learning Environment
- State-of-the-Art Infrastructure
- Global Exposure and Industry Linkages
- Industry-Relevant Curriculum
- Experienced Faculty and Mentorship
- Focus on Innovation and Sustainability
- Research and Development



## School of Design

Academic Programme Offered		Duration
Doctoral	Ph.D. in Design	Min. 3 yrs
Postgraduate	Master of Design (M.Des) in Interior Space Design	2 yrs
	Master of Design (M.Des) in Graphics and Communication Design	
	Master of Design (M.Des) in Fashion and Textile Design	
Undergraduate	Bachelor of Design (B.Des) in Interior Space Design	3/4 yrs
	Bachelor of Design (B.Des) in Graphics and Communication Design	
	Bachelor of Design (B.Des) in Fashion and Textile Design	
	Bachelor of Design (B.Des) in Product Design	

## Teaching Pedagogy

- Experiential Learning
- Studio-Based Learning
- Multidisciplinary Approach
- Research-Driven Learning
- Industry-Linked Learning
- Critical Thinking and Problem Solving
- Technology and Digital Tools Integration
- Personalized Mentorship
- Global Exposure and Learning
- Focus on Innovation and Entrepreneurship

## Knowledge Partners & Collaborators



\*AURO University reserves the right to modify the Terms & Conditions mentioned in this document, including course fees, availability and scope of service provided, university operational timing, etc. without giving prior notice for such changes.



Scan QR for Programme Structure

# AURO University School of Hospitality Management

School of Hospitality Management at AURO University is dedicated to providing excellent education in the field of hospitality management, preparing students for leadership roles in the global hospitality industry. The school offers a robust curriculum designed to blend theoretical knowledge with practical skills, emphasizing both operational and managerial aspects of the hospitality business. It focuses on equipping students with the tools, expertise, and professional attitude required to succeed in one of the fastest-growing sectors worldwide.



## Salient Features

- On-campus training hotel
- Industry-Linked Learning
- Global Exposure - International Internship
- Entrepreneurship Development
- Hands-on Training and Practical Exposure
- Experienced Faculty and Mentorship
- Focus on Soft Skills and Leadership
- Sustainability and Responsible Hospitality



## Teaching Pedagogy

- Experiential Learning - hands-on learning approach
- Interactive and Case-Based Learning
- Blended Learning Approach
- Soft Skills and Leadership Development
- Real-Time Feedback and Evaluation
- Industry-Oriented Curriculum
- Collaborative Learning and Group Projects
- Guest Lectures and Industry Interactions
- Practical sessions
- Field Trips and Industrial Visits

## Knowledge Partners & Collaborators



## School of Hospitality Management

Academic Programme Offered		Duration
Doctoral	Ph.D. in Hospitality Management	Min. 3 yrs
Postgraduate	Master's in International Hospitality Management and Tourism Management	2 yrs
	Master's in Integrated Hospitality Management	1 yr
Undergraduate	Bachelor of Science (Honours) in Hospitality Management	4 yrs
Diploma	Diploma in Culinary, Bakery and Patisserie Skills	1 yr
	Advanced Diploma in Culinary, Bakery and Patisserie Skills	1.5 yrs

## International Internship in USA



## On-Campus Training Hotel



\*AURO University reserves the right to modify the Terms & Conditions mentioned in this document, including course fees, availability and scope of service provided, university operational timing, etc. without giving prior notice for such changes.



Scan QR for Programme Structure

# AURO University School of Information Technology

School of Information Technology at AURO University is dedicated to providing cutting-edge education in the field of information technology, preparing students to thrive in a rapidly evolving digital world. The school offers comprehensive programme that equip students with both theoretical knowledge and practical skills in various aspects of IT, including software development, network management, data science, cybersecurity and emerging technologies.



## Salient Features

- Comprehensive IT Curriculum
- State-of-the-Art Infrastructure
- Focus on Emerging Technologies
- Global Exposure and Industry Connections
- Industry-Oriented Learning
- Expert Faculty and Mentorship
- Collaborative Learning Environment
- Research and Innovation - Entrepreneurial Development



## School of Information Technology

Academic Programme Offered		Duration
Doctoral	Ph.D. in Information Technology	Min. 3 yrs
Postgraduate	M.Sc. Information Technology	2 yrs
	M.Sc. Artificial Intelligence	
Undergraduate	B.SC. IT ( Honours ) in Artificial Intelligence / Machine Learning or Cyber Security and Forensic (in collaboration with IBM)	3/4 yrs
	Bachelor of Science (BS) in Data Science and Analytics	
Diploma	PG Diploma in Artificial Intelligence	1 yr

## Teaching Pedagogy

- Project-Based Learning
- Case Studies and Problem-Solving Approach
- Blended Learning Approach
- Interactive and Collaborative Learning
- Focus on Emerging Technologies
- Industry Interaction and Expert Sessions
- Soft Skills and Employability
- Research and Innovation

## Knowledge Partners & Collaborators



\*AURO University reserves the right to modify the Terms & Conditions mentioned in this document, including course fees, availability and scope of service provided, university operational timing, etc. without giving prior notice for such changes.



Scan QR for Programme Structure

# AURO University School of Integral Education

In alignment with AURO University's vision and mission, the school shall seek to offer an education that will go beyond academics resulting in fostering holistic growth and personal development of students at large in particular and other relevant stakeholders including the community in general. It shall strive to integrate the principles of integral education into the curriculum, promote experiential learning methodologies, cultivate a sense of community, and empower students to become agents of positive change. Initially, the school of integral education shall offer a basket of Short-Term Courses such as Add-on Courses, Value-Added Courses, etc. in hybrid mode and shall become a hub for various academic programmes being offered by AURO University.

# Connecting with Community

At AURO University, learning is not confined to the classroom. Through the Sarona Rural Development Project, our students and faculties step into real-world settings to co-create change with rural communities. Located in Navsari, Gujarat, Sarona village has become a vibrant space for collaboration-where rural communities gain practical skills and students gain insight, empathy and purpose. Connect with community through impactful education and transformative learning.

## Certificate Courses Offered

Name of Courses	
Women Entrepreneurship	AI-Fuzzy Logic and Neural Network
Forensic Accounting	Digital and Fashion Photography
Everyday Economics	Data Visualization
Sustainability	Visual Design Thinking
Enhancing Managerial Effectiveness	Newsroom Anchoring & Practices
Glass – An Artistic Medium	Direction for film
Fashion Accessory Designing	Sports Law
Introduction to Bakery and Patisserie	Commercial Arbitration
AI for Everyone	Technology Law
Python for financial analysis	Export and Import Business Procedure
UI/ UX Design	Economic Analysis-Using STATA
Big Data Analytics using HIVE	Sustainable Living
Data Mining and Data Warehouse	Basic Indian Sign Language
Cyber Security	Pottery and Ceramics
Block Chain Technology	Creating Resilience – Strengthening Self
	Supply chain and block chain for retail industry

\* To know more about the admission process please contact to the admission office.

## Key Development Initiatives and Activities

- Campus Exposure Visits for rural youth and women
- Women's Empowerment through Entrepreneurship
- Community Engagement with 150+ rural households
- Skill Assessment and Computer Sessions at AURO University
- Self-Defense and Legal Awareness Training for adolescent girls
- English and Digital Literacy Workshops for rural youth and women
- Diya-Making and Live Bakery Workshops with entrepreneurial focus
- Skill Development Workshops in English, IT, self-defense, and baking
- Cultural Exchange and Reflection through campus visits and shared meals
- NGO Collaboration for expanding vocational training and employment access
- Forward Thinking Plans for a Digital Literacy Centre and village-led Food Mela
- Interdisciplinary Collaborations across Liberal Arts, Business, Law, IT, Design and Hospitality
- Meetings and Exposure visits with School Dropouts to support re-engagement in learning



# AURO University School of Journalism and Mass Communication

School of Journalism and Mass Communication is a department within AURO University, located in Surat, Gujarat, India. The institution focuses on providing high-quality education and training in the fields of Journalism and Mass Communication. The school aims to prepare students for the dynamic media industry by offering comprehensive academic programs, practical training, and exposure to current industry practices.



## Salient Features

- Multidisciplinary Approach with Diverse Specializations
- Industry Experts : Guest Lectures and Workshops
- Industry Connections and Exposure
- Global Perspective : Cross-cultural Communication
- Practical Exposure with Simulated Newsrooms
- Modern Media Infrastructure with Digital Learning Tools
- Focus on Ethical Journalism, Film Making and Advertising
- Live Project and Internship



## Teaching Pedagogy

- Hands-on Practice and Simulated Environment
- Project Based Learning
- Workshops, Master-class and Guest Lectures
- Critical Thinking and Ethical Practices
- Discussion, Debate and Case Studies
- Blended Learning : Traditional and Digital Platforms
- Student Directed Learning : Personalized Learning
- Technology Integration and Data Journalism

## Knowledge Partners & Collaborators



## School of Journalism and Mass Communication

Academic Programme Offered		Duration
Doctoral	Ph.D. in Journalism and Mass Communication	Min. 3 yrs
Postgraduate	MA in Journalism and Mass Communication	2 yrs
Undergraduate	BA (Hon.) in Journalism and Mass Communication	3/4 yrs



\*AURO University reserves the right to modify the Terms & Conditions mentioned in this document, including course fees, availability and scope of service provided, university operational timing, etc. without giving prior notice for such changes.



Scan QR for Programme Structure

# AURO University School of Law

School of Law is a premier law school at AURO University in Surat, Gujarat, India. The school offers a robust legal education focused on providing students with a strong foundation in law, complemented by practical skills development, ethical values, and global perspectives. The mission of the school is to nurture future legal professionals who can contribute to the growth of justice, law, and society in a rapidly evolving world.



## Salient Features

- Innovative Curriculum and Specializations
- Highly experienced legal professionals
- Ethical Advocacy and Leadership Development
- Library, legal research databases and Virtual learning tools
- Moot courts, mock trials and legal writing workshops
- Research-driven approach



## Teaching Pedagogy

- Simulation and Role Play
- Collaborative Teaching Method
- Experiential Learning
- Discussion and Case Study
- Research Oriented Pedagogy
- Interdisciplinary Approach
- Global and Comparative Perspectives
- Student-Centered Learning

## School of Law

Academic Programme Offered		Duration
Doctoral	Ph.D. in Law	Min. 3 yrs
Postgraduate	Master of Law	1 yrs
Undergraduate	BBA LLB	5 yrs
	BA LLB	



## Knowledge Partners & Collaborators



Approved by Bar Council of India

\*AURO University reserves the right to modify the Terms & Conditions mentioned in this document, including course fees, availability and scope of service provided, university operational timing, etc. without giving prior notice for such changes.



Scan QR for Programme Structure

# AURO University

## School of Liberal Arts and Human Sciences

School of Liberal Arts and Human Sciences at AURO University offers a well-rounded education that combines Humanities, Social sciences and Arts with modern approaches to knowledge and learning. The programmes offered by the school are designed to help students think critically, engage with complex societal issues and develop the skills necessary to thrive in diverse career paths across fields such as Education, Media, Politics, Social work and Culture. The professional and personal skills gained prepare learners to carve a niche in emerging fields such as Mental Health, Education, Human Resources, Public Relations, Writing and Publishing.



### Salient Features

- Interdisciplinary Approach
- Communication and Creativity
- Critical Thinking and Analytical Skills
- Holistic Education and Development
- Research and Inquiry-Based Learning
- Global Perspectives : Collaborative Research Projects



### Teaching Pedagogy

- Student-Centered Learning
- Problem-Based Learning
- Collaborative Learning
- Experiential Learning
- Critical Thinking
- Individual and Collective Reflection on wide ranging social, cultural, and political issues
- Active learning: Case studies, Role-playing, Simulations, fieldwork, Peer Interaction



### School of Liberal Arts and Human Sciences

Academic Programme Offered		Duration
Doctoral	Ph.D. in Liberal Arts & Human Sciences	Min. 3 yrs
Postgraduate	MA Psychology, MA Economics	2 yrs
Undergraduate	BA (Honours) in English Literature	3/4 yrs
	BA (Honours) in Economics	
	BA (Honours) in Psychology	



\*AURO University reserves the right to modify the Terms & Conditions mentioned in this document, including course fees, availability and scope of service provided, university operational timing, etc. without giving prior notice for such changes.



Scan QR for Programme Structure

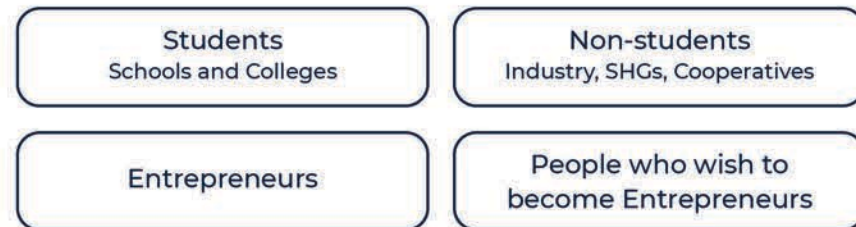
# AURO University Centres

Auro University is renowned for providing a broad range of academic programs in numerous fields. To encourage research, innovation, and development in particular subjects, the university has set up a number of centers. Additionally, these centers concentrate on giving students hands-on experience and specialized expertise in their fields of interest.

## AURO University Innovation and Incubation Centre for Education and Life-Long Learning (AUI2C-EL3)

AURO University Innovation and Incubation Centre for Education and Life-Long Learning (AUI2C-EL3) nurtures students' creativity and innovations. It also aligns with the Govt. of India's plan to support and sustain an innovation eco-system through Startup India and SSIP (Student Startup and Innovation Policy) is one such effort of Gujarat Government. It also functions as SSIP cell.

**AUI2C-EL3 intends to cater to a wide variety of thinkers and entrepreneurs (stakeholders):**



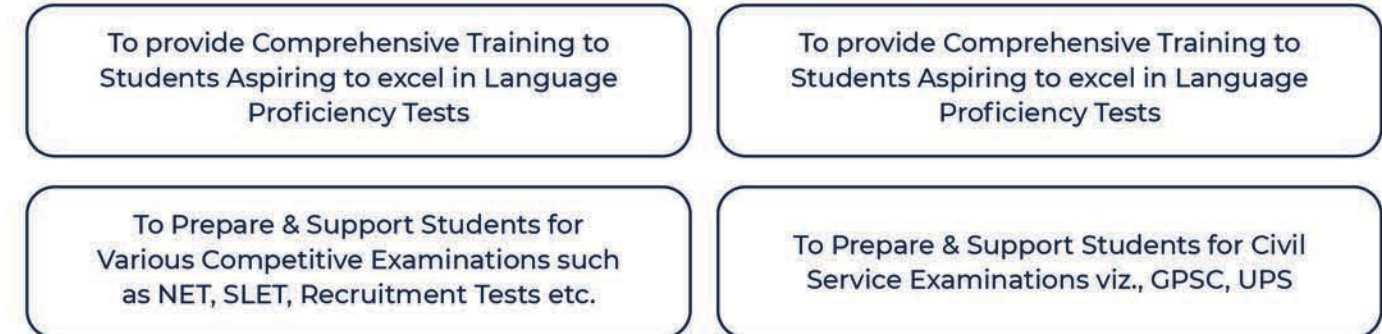
## AURO Art and Creativity Centre

The Art and Creativity Centre aims to express and explore art in its many creative forms. The purpose is to bring out the inner creativity in every individual; providing them with a comfortable environment to free themselves and express themselves without being criticised or judged. The Centre aims to achieve the vision by organising various activities and workshops like:



## AURO Centre for Competitive Examination

The Governing Body and Board of Management of AURO University through its 24th Joint meeting dated 9th August 2024, vide resolution No. 3, has approved the establishment of AURO Centre for Competitive Examinations.



## AURO Alumni Association

AURO Alumni Association has been established by the university in 2022 and the response is very positive. Alumni Meeting takes place every year where the students interact with the current students and they came to know about the requirements and developments of the professional world. Alumni also deliver Masterclasses and Expert Sessions at the University.

## AURO Navjeevan Sanskar Shikshan Kendra

Based on the Integral Education philosophy of Sri Aurobindo and the Mother, the University has decided to establish this centre for Pre-natal and Parental Education. The Centre aims at the integral development of body, mind and soul of the unborn child so that they become worthy citizens of the nation and in so doing revive the glory of ancient India. To do so, the pregnant mothers need to be introduced to various Sanskaras which would be provided at the Centre.

## National Service Scheme (NSS)

AURO University's NSS self-finance unit was established on 30th October, 2018. The unit has successfully organised winter clothes donation drive. All students of AURO University had donated winter clothes and students regularly visit Bhatha village to distribute collected winter clothes. NSS unit organises a lot of activities every year, for example, Beach Cleaning Drive, Swachhata Abhiyan, Tree Plantation Drive, Blood Donation Camp etc.

## Vcare@Auro : AURO Centre for Counseling and Wellbeing

The present education system puts lot of students and parents under stress particularly during examinations and the results. Keeping this in mind, Auro University has taken a lead in addressing and caring the psychological needs of individuals across various groups and has adopted diverse strategies and solutions. AURO University's Psychological Helpline – Vcare@Auro is a step to bridge this gap and provides help to the distressed and people in need to be heard and counseled.

# AURO University Career Development Centre (CDC)

AURO University's Career Development Centre supports students' professional growth and successful transition from academics to the workforce by providing necessary skills, resources, and guidance. Its objective is to bridge the gap between academics and the corporate world by providing training, internships, and placement opportunities, ensuring students are well-prepared for professional success and lifelong career growth.

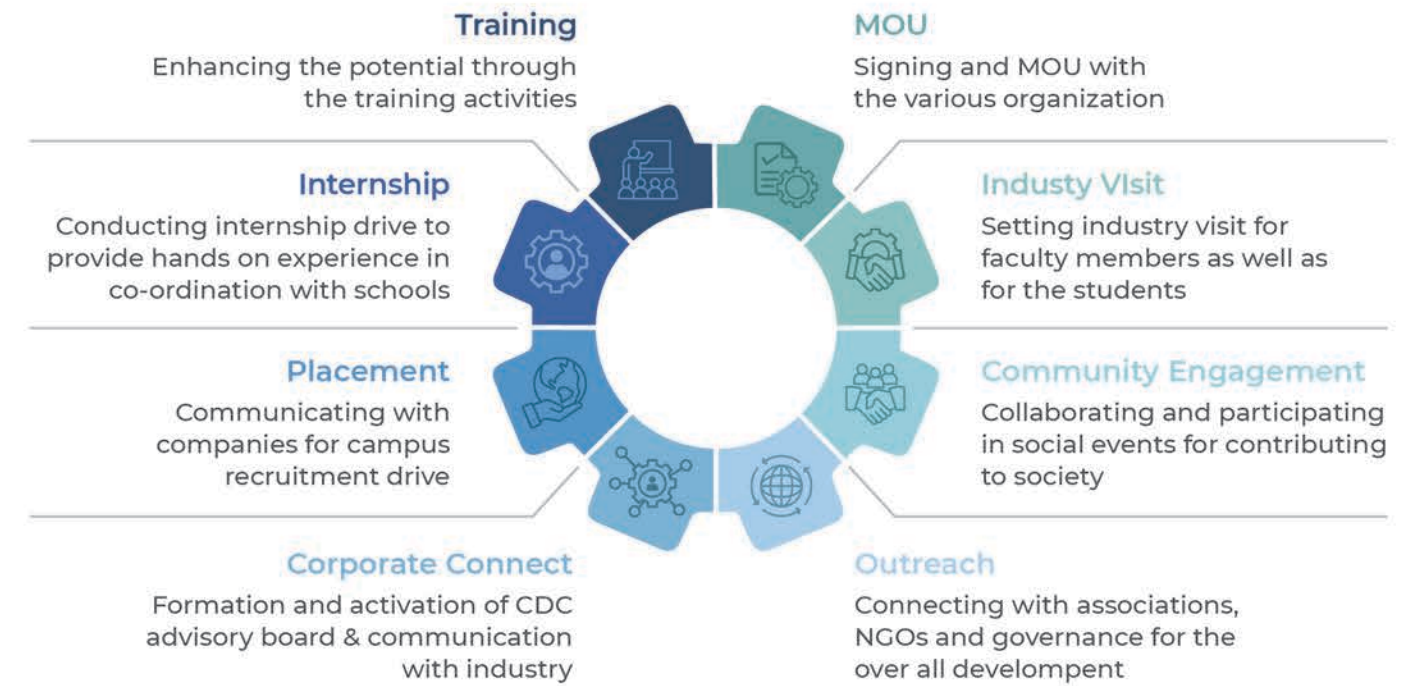
## Special Facilities:



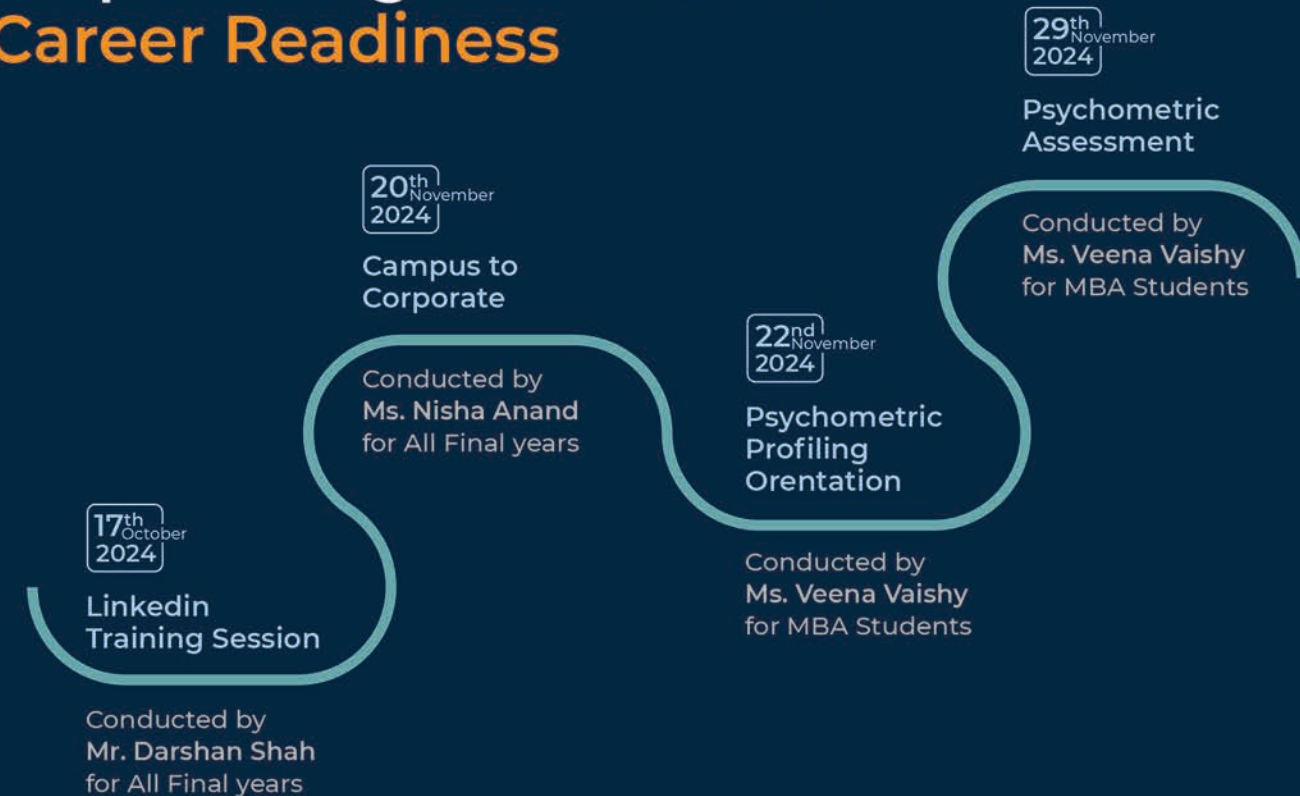
## Highlights: Empowering Futures, Shaping Success

- Industry Partnerships**  
 The CDC collaborates with top national and international companies, facilitating internships, live projects, and job opportunities for students.
- Skill Development**  
 The centre offers various workshops, training programs, and seminars to help students develop essential skills such as communication, leadership, teamwork, and technical expertise that are crucial for the corporate world.
- Career Counseling & Guidance**  
 Students receive personalized career counseling to help them identify their strengths, explore career options, and make informed decisions about their professional paths.
- Placement Assistance**  
 The CDC conducts regular placement drives and connects students with recruiters, helping them secure internships and full-time roles in leading companies.
- Industry Exposure**  
 Through guest lectures, industry visits, and networking events, the CDC ensures students stay up-to-date with the latest industry trends and best practices.

# AURO - CDC Holistic Development Framework



## Empowering Students for Career Readiness



# AURO - CDC

## Bridging Academia and Industry for Future Leaders

Corporate Connect fosters strong industry-academia collaboration by engaging professionals, forming advisory boards, and enhancing communication with industry leaders. It provides students with real-world exposure, networking opportunities, and career insights, ensuring they are well-prepared for the evolving job market and future leadership roles in media and communication.



CDC Advisory Board Meeting

Meeting at Luthra Group

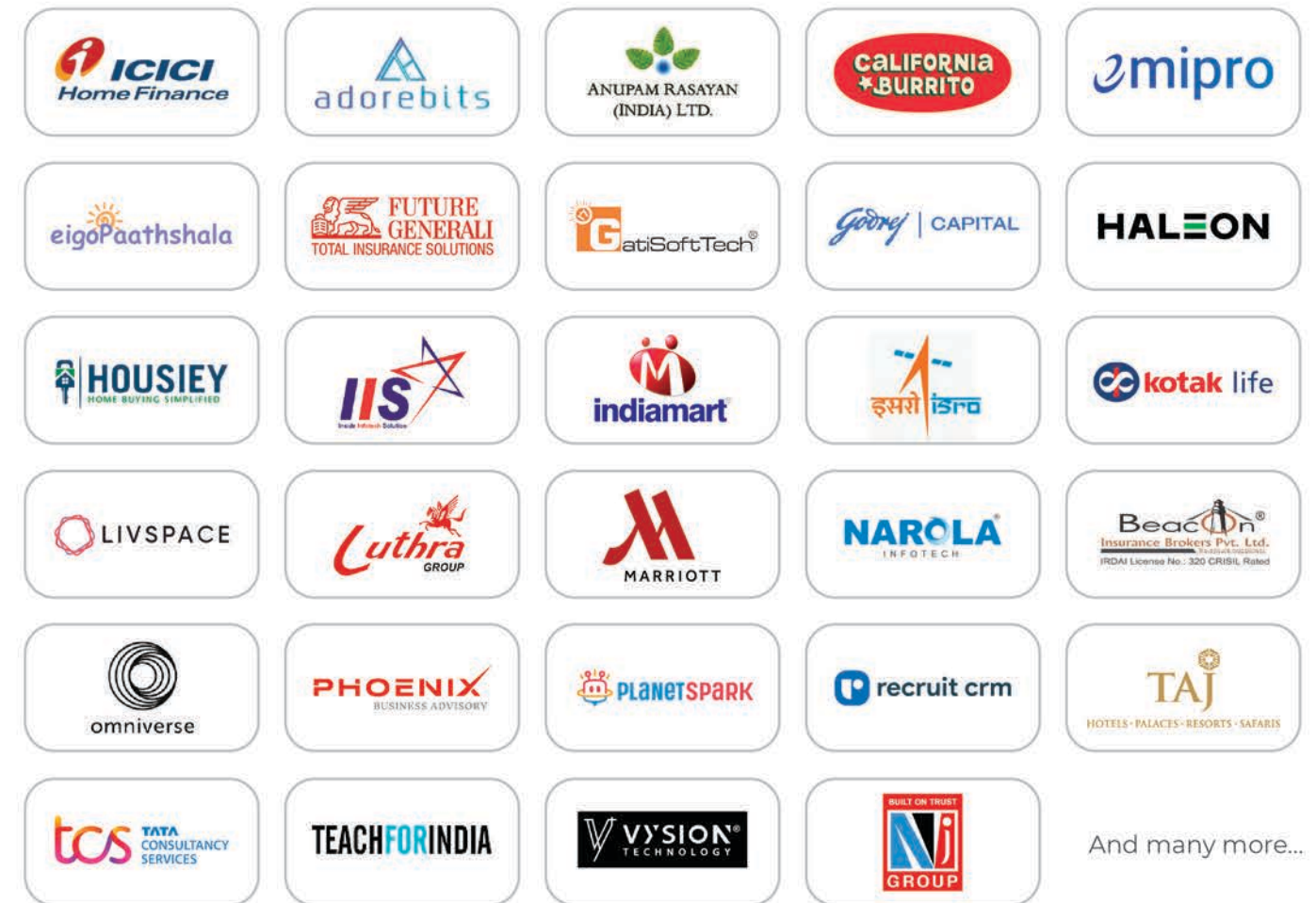


Faculty Industry Visit at KP Group, Matar, Muler and Sudi, Bharuch.

Industry Visit at Adani Group of Companies, Mundra.

# AURO - Corporate Connect

## Internships - Projects - Training and Placement



And many more...

Skills building workshops offered by CDC include resume building, interview preparation, and internship placement assistance.

## Expert Speaks

"If you take good care of your associates, they will take good care of the customer, and the customer will come back"



David S. Marriott  
Chairman,  
Marriott International

"Early signs show that regional media like print, television, radio and OOH are all well on the path to recovery and will continue to play a very important role in Indian advertising"



Sam Balsara  
Chairman,  
Madison World

## AURO - CDC Students Speak



I am incredibly grateful to Career Development Cell and AURO University for their unwavering support and guidance throughout my placement journey. Their mentorship, training sessions, and industry insights played a crucial role in preparing me for the corporate world. This opportunity would not have been possible without the dedication and efforts of the Career Development Cell. Thank you once again for shaping my career and helping me take this significant step toward a successful future!

**Shruti Singhania - MBA (2023-2025)**

## AURO - CDC Students Speak



I am incredibly grateful to AURO University's Career Development Cell (CDC) for providing me with this amazing opportunity to intern at Omniverse. This experience has allowed me to work on real-life projects that address real-world challenges, enhancing both my technical and problem-solving skills. The support and guidance from CDC have been invaluable in shaping my professional growth. I truly appreciate their efforts in connecting students with meaningful opportunities that bridge the gap between learning and real-world application.

**Jesika Turel - SoIT (2022-2025)**

I am truly grateful to the University Career Development Center for shaping my growth by providing valuable learning opportunities, helping me develop skills in leadership, entrepreneurship, time management, and multitasking, and making me corporate-ready through numerous insightful sessions.

**Karan Tailor - MBA (2023-2025)**



I want to express my gratitude to all of my beloved instructors at AURO University's School of Journalism and Mass Communication for giving me the amazing chance to intern at VML. Wunderman Thompson and VMLY&R merged to form a new agency, VML, according to a WPP announcement. I am incredibly appreciative of my mentors' tremendous support throughout my internship. This encounter led me to a genuinely meaningful professional path in the advertising sector and fundamentally changed my understanding of my chosen field.

**Bhumi VrajeshKumar Sheth - SoJMC (2023-2026)**



The Design School was a life-changing event for me. I was able to hone my abilities and gain industry insights by applying principles I learned in the classroom to real-world problems during my internship. My career goals were influenced by working with seasoned designers, and I gained confidence from comments and mentoring. My professional chances and portfolio were greatly improved by the practical experience. I'm appreciative of the Design School for providing these chances, fostering my development as a designer, and equipping me for demanding careers.

**Archishman Biswas - SoD (2021-2025)**



Law school at AURO goes beyond textbooks and lectures. With a smaller department building than the meditation center, it fosters a unique learning environment. AURO offers three libraries: Central, Law, and Pustakalaya. In my first semester, I competed in the AIU Zonal Chess Championship, mediation contests, and a Public Leadership Camp, meeting Union Labour Minister Shri Mansukh Mandaviya. I also co-authored a research paper. AURO's holistic approach has made me "undaunted" in my legal journey.

**Chandan Banka - SoL (2021-2024)**

I am deeply grateful to AURO University's School of Hospitality Management for changing the way I view the hospitality sector. I recall being nervous on my first day because I didn't know anything about the field. I'm ready to launch my career right now. I am currently gaining practical experience in a variety of departments as an intern at the AC Hotel by Marriott in the United States. My future and confidence to thrive in the hospitality industry have been shaped by AURO University!

**Bhavin Barot - SoHM (2022-2026)**



Through the Career Development cell of AURO University, I, Sakshi Barot, from the school of liberal arts and human sciences, was granted a summer internship at Ms. Sudipta Roy's psychological clinic 'Pyslens'. The internship, to put in a few words was quite insightful, engaging and transformative. I received hands-on knowledge about different areas of psychology and a realistic understanding of how a psychology clinic works. I would like to specially thank AURO University for their support and guidance for what turned out to be a valuable learning experience.

**Sakshi Barot - SLAHS (2021-2025)**



# AURO University Innovation and Incubation Centre for Education and Life-Long Learning (AUI2C-EL3)

AURO Innovation and Incubation Centre for Education and Life Long Learning (AUI2C-EL3) nurtures students' creativity and innovations besides providing an opportunity for Life Long Learning. It also aligns with the Government of India's plan to support and sustain an innovation eco-system through Start-up India and SSIP (Student Start-up and Innovation Policy) is one such effort of Gujarat Government. It also functions as SSIP Cell of the AURO University.

## Objectives of AUI2C-EL3

AUI2C-EL3 aims to achieve following objectives.

- To create supportive environment for encouragement of Creativity and Innovation.
- To enable a support system for Ideation to Execution which could make some impact.
- To develop a Student-Centric Innovation and Pre-incubation Ecosystem.
- To create a platform for leveraging Public and Private Partnerships.
- To build Intellectual Property for India.

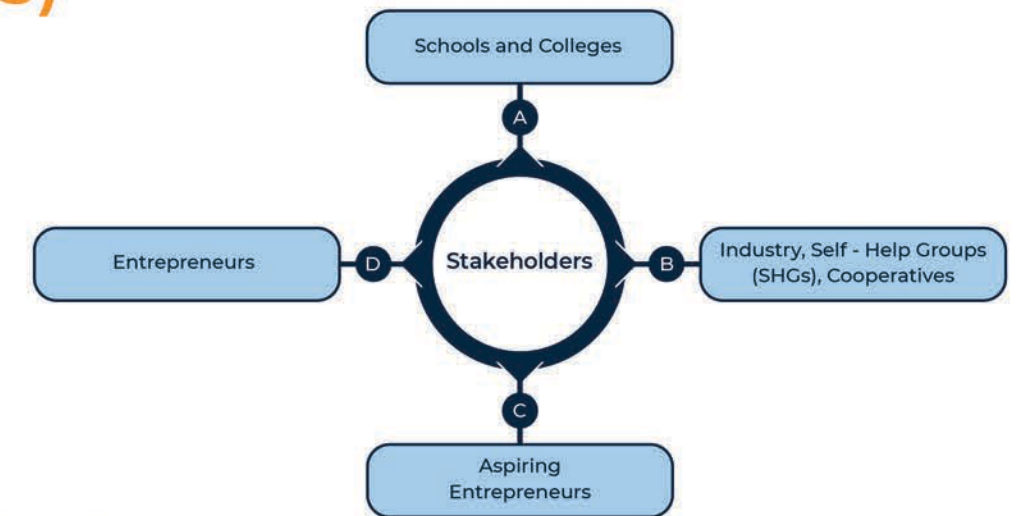
## Highlights of AUI2C-EL3

AURO University is beneficiary of SSIP 1.0 (2017-22) and SSIP 2.0 (2022-27)

- Startups mentioned in state Govt. coffee table book : 02
  - Fly Bye (A Drone-based Mosquito Repellant) by Aarushi Agrawal of SoHM
  - Immunity Booster Candies from Orange Peel by Prapti Desai and Twisha Bardolia of SoHM
- Startups got recognition at state level : 07
- MoU signed for SSIP 1.0 : 2.0 Crore
- MoU signed for SSIP 2.0 : 2.05 Crore
- Total Startups with AUI2C-EL3 : 223
- Company formation : 09
- Startups funded : 80
- Programmes and courses developed so far : 04 Entrepreneurship programmes for various schools at Basic and Advanced levels and 1 Startups and Innovation Management course

# AURO University Innovation and Incubation Centre for Education and Life-Long Learning (AUI2C-EL3)

AUI2C-EL3 intends to cater to a wide variety of thinkers and entrepreneurs



## Companies Incubated

Company Name	Type	Location
Morpheus Corp.	A Health and Fitness App	Surat
BlinkLink Solutions Pvt. Ltd.	A VR/AR firm	Surti-ilab office, Surat
Soy Delight food	Healthy Soya Products & Delicacies for Vegans	Ved Road, Surat
OG Trainer	A Fitness and Wellbeing App	Surat
Subjectory	Legal-age students	Surat
Otomeca	Bikes and Vehicles	Surat
The Chocolate Crafte	Black Rice Cookies	Vesu, Surat
Trust Deed Registration	Sathi –A platform to support Divyangjans	Surat
Xfresso Private Limited	Customised Vending Machines (working on ERP)	Surat

## Patents

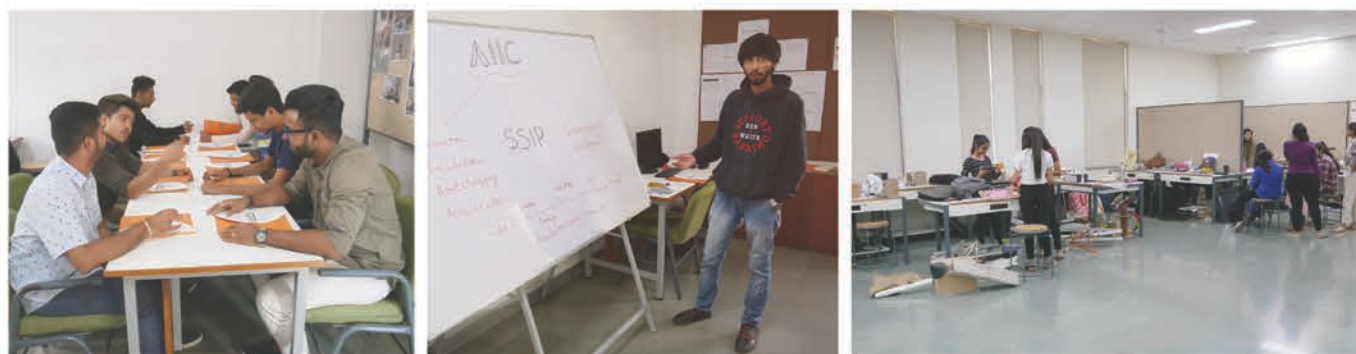
Title of the Patent	Name of the Student(s)	Status
Shake and Bake	Dhviti Desai	Published
GranoManure	Nidhi Patel	Granted
Somatico	Tajagna Solanki, Muskan Agarwal	Published
Lave	Yash Tailor, Simran Saraiya	Published
Orange Peel Candy	Prapti Desai, Twisha Bardolia	Published

# AURO University

## Innovation and Incubation Centre for Education and Life-Long Learning (AUI2C-EL3)

### Startups

Title	Domain	Submitted	School
Cravings	Food	Anjali Agarwal	Hospitality Management
Sayhat	Food	Het Desai	Hospitality Management
Stay on Wheels	Tourism	Aashvi Patel	Hospitality Management
Plight	Non-conventional sources of Energy	Shivam, Anjali, Chandni, Shivani	Law
Access Group	Water Hygiene	Shivam, Anjali, Chandni, Shivani	Law
EnvoMatrix	Waste Collection and Management	Mansi, Shubhang, Yashkumar	Law
Water saving Shower	Water Management	Jugal, Ravi, Neel, Uttam	Law
LAVE	Laundry	Yash, Simran	Law
t-series plan	Waste Collection and Management	Saloni Chanchpara	Law
Powdered Eatables	Food	Pavan Patil	Hospitality Management
Innovative RO	Water Management	Pinkesh Sakariya	Information Technology
E-paper	IT product	Sahid Vaidya	Information Technology
Enfield Advertising	Advertising	Ankit Srivastava	Business
Probakins	Food and Healthcare	Khushboo Bilandani	Business
The Ledger E-Wallet	IT App	Prashant, Vishal, Harshit, Rahul	Business
Coconut curd	Food and Hospitality	Hetvi Jariwala, Madhav Lekhadia	Hospitality Management
Grano Manure	Waste Collection and Management	Nidhi Patel	Hospitality Management
Eat Your Cutlery	Food & Hospitality	Arya Jariwala	Hospitality Management



# AURO

## New India Vibrant Hackathon

New India Vibrant Hackathon is a premier nationwide initiative designed to engage students in solving some of the most pressing challenges faced in everyday life. Launched to foster a culture of innovation and practical problem-solving, it provides a dynamic platform for students to develop and showcase their creative solutions to real-world problems. By encouraging participants to think critically and innovatively, the hackathon aims to bridge the gap between academic knowledge and practical application.

Hackathon is an annual flagship program of Gujarat Knowledge Society, Govt. of Gujarat where young students can leverage their technical skills to solve real life challenges posed by various stakeholders. Various departments of Govt. of Gujarat like Agriculture, Home, Urban Development, Port and Transport, Energy and Petrochemicals and others share thousands of challenges to all the students across Universities for solving them and creating innovative solutions. Students from across disciplines like BCA, Engineering, MCA, MSc IT, Pharmacy and allied branches participate in this one of its kind program at state level for a continuous non-stop 36 to 48 hours.

AURO University has been a host University since inception of Hackathon at the state level.

**1st Edition of Gujarat Industrial Hackathon 2018 :**  
Organised during March 10-11, 2018

**2nd Edition of Gujarat Industrial Hackathon 2019 :**  
Organised during February 19-20, 2019

**3rd Edition of Smart Gujarat for New India Hackathon 2021:**  
Organised during August 10-11, 2021

**4th Edition of Azadi Ka Amrit Mahotsav Hackathon 2022 :**  
Organised during October 7-8, 2022

**5th Edition of New India Vibrant Hackathon 2023 :**  
Organised during November 4, 2023



# AURO University Office of Alumni Affairs

AURO University has established the Office of Alumni Affairs with the aim of building an effective interface between the University and the alumni network across India and abroad. It builds a community of accomplished graduates who share a common bond and pride in their alma mater. The Office fosters strong alumni connections providing networking opportunities, industry collaborations and lifelong learning resources. The Office hosts variety of events and programs to keep the alumni engaged, informed and connected to their fellows and the university community.

"AURO alumni contribute to the society as entrepreneurs, Professionals and thought leaders embodying the institutions vision of holistic education and personal growth. Their success stories reflect AURO University's commitment to excellence, shaping future generations of learners and leaders."

"AURO University's School of Business provided me with a strong foundation in leadership, innovation, and practical learning. The dedicated faculty, industry exposure, and experiential approach prepared me for real-world challenges. Grateful for the knowledge and values gained—proud to be a graduate!"

Dancy Gandhi, School of Business,  
AURO University, Batch 2020



"The School of Design shaped my creative journey with its innovative curriculum, industry-expert faculty, and hands-on learning approach. The projects, workshops, and collaborations provided real-world exposure, refining my design thinking and problem-solving skills. The supportive environment encouraged me to push boundaries and explore new ideas. Today, as a professional designer, I confidently apply the knowledge and experience gained here!"

Twinkle Bardolia, School of Design,  
AURO University, Batch 2020

"AURO University's School of Hospitality Management provided me with exceptional industry exposure, hands-on learning, and mentorship from experienced faculty. The skills and values I gained here have been instrumental in my career. Proud to be a part of this esteemed institution!"

Brijesh Chalodiya, School of Hospitality Management,  
AURO University, Batch 2016



"Right from childhood, I was curious to know how the world works and zeal to learn as much as possible. As a tech enthusiast, I joined AURO University to study for a B.Sc in IT. Mentors made the subject intriguing and covered the concepts in-depth. This helped me crack technical interviews at TCS and later contribute to the organization. My internship helped me gain first-hand experience that further helped me during my work experience. These learnings have helped me perform well professionally!"



Komal Mundhra, School of Information Technology,  
AURO University, Batch 2018



"AURO University's School of Journalism & Mass Communication provided me with invaluable knowledge, hands-on experience, and industry exposure. The dynamic curriculum, expert faculty, and real-world learning opportunities helped me develop strong storytelling and media skills. Grateful for the guidance and experiences that shaped my journey - proud to be a graduate!"

Priyansh Bahuguna, School of Journalism and Mass Communication,  
AURO University, Batch 2019

"AURO University's School of Law provided me with a strong foundation in legal education, critical thinking, and practical skills. The supportive faculty and experiential learning opportunities shaped my career, preparing me for real-world challenges. Proud to be a AUROite!"



Arpan A Chakravarty, School of Law,  
AURO University, Batch 2021



"AURO University's School of Liberal Arts and Human Sciences shaped my journey with its holistic education, inspiring faculty, and dynamic learning environment. The experience empowered me with critical thinking, creativity, and confidence, preparing me for real-world challenges. Proud to be an alumna!"

Isha Parmar, School of Liberal Arts and Human Sciences,  
AURO University, Batch 2019

## Notable Alumni

School of  
Business



**Preet Shah**  
Founder,  
Infiniqe Marketing,  
Surat, Ahmedabad,  
Mumbai

School of  
Hospitality Management



**Aayush Gotawala**  
Managing Director,  
Gotawala Villas, Daman  
and Belgium Service  
Apartments, Surat

School of  
Information Technology



**Nandini Sultania**  
Founder,  
Kamakhya Health  
Organization,  
Surat

School of  
Law



**Riya Shah**  
Founder,  
Surtaru Corporate Legal,  
Surat

# AURO University Centre of Counselling and Wellbeing (ACCW)

AURO Centre of Counselling and Wellbeing (ACCW) was established in 2018, to create a platform to Realize, Regain and Relive one's life meaningfully. Mental health has become one of the major causes of illnesses, diseases and even suicides at a global level. In order to assist individuals with mental health issues it is significant to identify, address and treat at initial stages. To enhance, enable and empower the mental health of individuals ACCW is designed for all age groups, educational and economic backgrounds.

ACCW believes in creating a difference from the grass root level and thus bring about a change which will have a ripple effect towards the other group of individuals & thus to society as a whole. ACCW has been successfully spreading its services to the entire AURO family and the community through various programs in educational institutes, corporate sectors, government sectors and community services.

## Vision

A space to acknowledge and accept the differences between individuals, enabling people with mental health issues, with appropriate supports, to lead fulfilling and productive lives using their strengths and abilities.

### Services Offered

#### Individual



1 to 1 Counseling  
Tele Counseling  
Online Counseling

#### Interpersonal



Group Counseling  
Family Counseling  
Couple Counseling

#### Institution



Webinars  
Trainings  
Profiling

#### Society



Outreach Activities  
Awareness Programs

## Special Facilities:

Services at ACCW is unique in its way because our USP states that we not just help people to deal with their mental health concerns but we help them to be aware of their overall health as per our integral approach of becoming aware about ones physical, mental, emotional and spiritual self. With the help of this philosophy we help them to align themselves and create a change in their lives of self and others.

## Community Engagement:

Parivartan Pathshala Program  
Skill Development with Lajpore Central Jail, Surat



# AURO University Clubs and Cells

At AURO University, we believe in nurturing well-rounded individuals. Our campus is home to a diverse range of student centres and clubs that cater to various interests. Whether you're passionate about arts, sports, entrepreneurship, or community service, you'll find a welcoming community and opportunities to explore your passions.

## Aadhar Club

The AADHAR club of AURO UNIVERSITY is a humble initiative of the students and faculties of this university to pay back to the environment and society at large. The club aims to rope in interested people who want to lend their hands for the less privileged by a series of fund raising activities and events.



## Digital Builders Club

This IT Club aims to promote knowledge of Information Technology throughout social events, workshops, organize training skills and finally help the student's community at AURO University, Surat by providing free services in the Information Technology field.



## Drama Club

The Drama club at Auro University is designed to expose students and bring out their inner potential towards professional drama and theatre in various forms to celebrate and record the achievements of our current students and follow alumni who would go on the study and work in the performing arts.



## IPR Cell (Intellectual Property Rights)

The Intellectual Property Rights (IPR) Cell is a specialized body within an institution that focuses on creating awareness and promoting the understanding of intellectual property rights among students, faculty, and researchers. The IPR Cell works to safeguard innovations and creations by providing guidance on patents, copyrights, trademarks, and other IP-related matters.

## Faculty Development Cell (FDP)

Faculty Development Cell aims to promote integral education among faculty and staff by fostering academic excellence, ethical values, and personal growth. It focuses on enhancing research capabilities, providing training and resources. Embracing technology and innovation, it keeps faculty updated on ICT and AI trends while encouraging interdisciplinary collaboration in research and teaching.



## Cultural Club

The Cultural Club aims at providing students with cultural environment so as to shape their all-round personality and develop their physical, mental, social, aesthetical and spiritual dimensions and cultivate basic human qualities like honesty, integrity, industriousness and tolerance. The vision is to create a lasting impact on the lives of students through art, culture and modern forms of expression.

## LACD Club (Legal Aid and Community Development)

The Legal Aid and Community Development Club is a student-driven initiative aimed at providing free legal assistance and promoting social welfare within the community. It focuses on educating people about their legal rights, offering pro bono services, and organizing workshops on legal awareness.



## Sports Club

The Sports Club at Auro University serves as a dynamic centre promoting holistic well-being. Through sports, it aims to nurture unity, discipline, and perseverance among students while encouraging a healthy lifestyle and instilling values of teamwork and sportsmanship. The motto, "Unity Through Victory, Strength Through Diversity," encapsulates their spirit. Notable events include the Auro Premier League, Fitness Carnival, Box Cricket League, and Volleyball Tournament, contributing to the holistic growth of every student involved.

# AURO STUDENT CENTRE

## A Hub for Fitness, Recreation and Well-being

"It's a Campus Life Attraction!"

The Auro Student Centre is more than just a facility-it's a vibrant hub where students come together to engage, unwind, and thrive. Designed to promote holistic well-being, the centre offers a dynamic space for fitness, recreation, and personal growth, making campus life more interactive and fulfilling.

### Gym/Yoga/Aerobic Centre

The Student Centre's Gym/Yoga/Aerobic Centre offers a range of facilities for students' fitness & wellness. It features state-of-the-art cardio machines, weight training equipment, & functional fitness tools. The centre also features a dedicated yoga studio for relaxation, flexibility, and mindfulness. Aerobic classes, including Zumba, Dance Aerobics, and HIIT, provide high-energy workouts for cardiovascular endurance and fitness.



### AURO Sports Club

Founded in 2017, the AURO Sports Club at Auro University fosters holistic well-being by using sports to promote unity, discipline, perseverance, and a healthy lifestyle. Its motto, "Unity Through Victory, Strength Through Diversity," reflects its core values of teamwork & sportsmanship. The club organizes events, ensures a safe sports environment, encourages fitness, provides coaching, manages budgets, & creates an inclusive space for all students.



### Multi-purpose Indoor Sports Hall

The Student Centre's Multi-purpose Indoor Sports Hall offers a comfortable, controlled indoor environment for students to enjoy various sports, including basketball and badminton. The hall hosts regular tournaments and events, allowing students to develop sportsmanship and compete in various sports like basketball, badminton and recreational team building games.



### Football Ground

AURO University's Football Ground offers a top-notch environment for both casual and competitive football players, featuring high-quality turf and professional-grade goalposts. It fosters teamwork, strategy, and physical fitness, making it an ideal choice for both players and spectators.



### Student Lounge

The Student Lounge is a campus-centric space offering students a comfortable, relaxed environment to socialize, recharge, & connect with peers, providing a convenient break from studies and fostering a sense of community.



## Volleyball Court

The volleyball court is a professionally designed outdoor facility ideal for students to enjoy team-oriented sports, develop teamwork, coordination, and communication skills, and stay fit while playing recreational games.



## Basketball & Tennis Courts

AURO University prioritizes sports and wellness with top-tier basketball and tennis courts for both recreational and competitive play. These facilities host regular tournaments, coaching sessions, and intra-university competitions, promoting physical fitness and teamwork. With expert coaching & structured training, the university fosters a dynamic, healthy campus life that encourages students to stay active beyond the classroom.



## Cricket Ground

At AURO the Cricket Ground is a professional level cricket facility with a well-maintained pitch, boundary lines, and high-quality facilities. It caters to amateur and competitive players, offers a community space for students, & promotes batting and bowling skills.



## Pickle Ball

Our university features a modern Pickleball court, offering students a vibrant space to enjoy one of the fastest-growing sports in the world. Perfect for both casual play and competitive matches, the court provides a welcoming environment for players of all skill levels. Whether you're looking to improve your game, stay active, or socialize with friends, our Pickleball court is an excellent venue for fostering fitness, fun, and community spirit.

## Amphi Theater

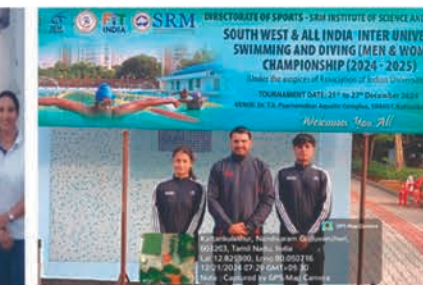
The Amphi Theater at our university is a premier venue for cultural and artistic expression. With its cutting-edge facilities, the theater offers students the opportunity to engage in a variety of performances, including drama, music, dance, and film screenings. Designed to support both intimate gatherings and larger productions, the Amphi Theater is the perfect space for creativity, collaboration, and community events.



## All India Inter University Winners



Badminton



Swimming



Table Tennis



Chess



Karate



Cricket

# Festival of Learning A Transformative Academic and Cultural Experience

AURO University's Festival of Learning 2024 was a thorough six-day orientation program intended to acquaint prospective students with the university's holistic ideology, academic rigor, and vibrant culture. Based on Sri Aurobindo's and The Mother's integral education approach, the festival combined industrial connection, artistic exploration, intellectual engagement, and personal growth to give everyone involved a life-changing experience.

## A Grand Beginning: Inaugural Ceremony and Cultural Welcome

The festival's grand opening ceremony featured motivational speeches by Dr. Monika Suri, Provost Professor Parimal H. Vyas, and Founder President Shri H.P. Rama, a traditional Guruvandana, flash mob, and senior student dhol performances. Students learned about academic programs, institutions, and faculty mentors, and the university's digital infrastructure.



## Intellectual Stimulation and Knowledge Exploration

The Viksit Bharat 2047 Quiz aimed to foster critical thinking and knowledge application among students by focusing on India's growth, incorporating workshops on blockchain, cybersecurity, and artificial intelligence, and offering alumni interaction. These sessions not only enriched students' knowledge but also ignited curiosity & innovation in emerging fields.



## Leadership, Industry Engagement, and Physical Well-Being

The festival's third day emphasized leadership development, sportsmanship, and industry exposure. Students participated in athletic activities, promoting teamwork and resilience. Industry leaders shared insights, & students engaged in AI-based activities and a trade simulation game.



## Creative Immersion: Traditional Arts, Theatre, and Cultural Expression

The Sri Aurobindo Integral Life Centre (SAILC) offers students creative and cultural learning experiences through art, theatre, & craft workshops. The university invites artists to explore India's artistic heritage, fosters creativity, mindfulness, and artistic expression, and enhances confidence and emotional expression. Social awareness sessions educate students about substance use impacts and informed life choices.



## Culmination: Auroite Got Talent and Mentorship Initiatives

The festival concluded with Auroite Got Talent, a cultural event featuring students showcasing their talents. The Synergy Meet facilitated peer bonding and mentorship, while practical mootings & media training sessions enhanced professional preparedness. The day also emphasized Sri Aurobindo's philosophy and integral education model.



# AURO - Convocation Ceremony Chief Guests (2013-2018)



1

**Hon'ble Shri Bhupendrasinh Chudasama**

Minister of Education, Government of Gujarat. (28/07/2013)



2

**Hon'ble Shri Sunil R. Parekh**

Founding Curator - Global Shapers Ahmedabad,  
Founder & Chairman of the Pan IIT Gujarat Alumni Association.  
(26/07/2014)



3

**Hon'ble Shri Rakesh Sarna**

CEO & MD, Taj Group of Hotels. (25/07/2015)



4

**Hon'ble Justice Shri Sanpat Singh Singhvi**

Former Judge, Supreme Court of India & Chairman,  
Competition Appellate Tribunal. (24/07/2016)



5

**Hon'ble Dr. Hasmukh Adhia, IAS**

Finance Secretary & Revenu Secretary,  
Ministry of Finance, Government of India. (23/11/2017)



6

**Hon'ble Shri Bibek Debroy**

Chairman, Economic Advisory Council to the Hon'ble  
Prime Minister Council, Advisor & Member - NITI Aayog,  
Government of India. (11/08/2018)

# AURO - Convocation Ceremony Chief Guests (2019-2024)



7

**Hon'ble Shri Achal Bakeri**

Chairmant & Managing Director,  
Symphony Limited. (27/07/2019)



8

**Hon'ble Shri Suresh Prabhu**

Held 10 Cabinet Positions,  
6 times MP (4 Lok Sabha & 2 Rajya Sabha) (12/01/2021)



9

**Hon'ble Dr. Vijay M. Cauthaiwale**

Ph.D, Independent Healthcare,  
Biotech Counsultant. (12/01/2022)



10

**Hon'ble Professor Yogesh Singh**

Vice Chancellor,  
University of Delhi (07/01/2023)



11

**Hon'ble Dr. Kiran Bedi**

Formar Lieutenant Governor of Puducherry (18/01/2024)



12

**Hon'ble Dr. Savjibhai Dholakiya**

Founder and Chairman,  
Hari Krishna Exports Pvt. Ltd., Surat. (06/12/2024)

# AURO - Convocation Ceremony

## Gold Club - Class of 2024



**Awarded to  
JASHANK DARPAN DESAI**  
For the  
BEST ACADEMIC PERFORMANCE  
At the  
MASTER OF SCIENCE IN  
ARTIFICIAL INTELLIGENCE  
PROGRAMME 2022-24



**Awarded to  
SMIT PATEL**  
For the  
BEST ACADEMIC PERFORMANCE  
At the  
MASTER OF DESIGN IN  
GRAPHIC & COMMUNICATION DESIGN  
PROGRAMME 2022-24



**Awarded to  
MUSKAAN NITIN MEHROTRA**  
For the  
BEST ACADEMIC PERFORMANCE  
At the  
MASTER OF ARTS IN  
JOURNALISM AND MASS  
COMMUNICATION  
PROGRAMME 2022-24



**Awarded to  
SNEHAL SHARMA**  
For the  
BEST ACADEMIC PERFORMANCE  
At the  
MASTER OF SCIENCE IN  
HOSPITALITY MANAGEMENT  
PROGRAMME 2022-24



**Awarded to  
ANKITA NIRMAL GOLCHHA**  
For the  
BEST ACADEMIC PERFORMANCE  
At the  
MASTER OF LAW  
PROGRAMME 2023-24



**Awarded to  
GADIA HARSHITA AJAY**  
For the  
BEST ACADEMIC PERFORMANCE  
At the  
MASTER OF LAW  
PROGRAMME 2022-24



**Awarded to  
AAKRITI BERI**  
For the  
BEST ACADEMIC PERFORMANCE  
At the  
FIVE-YEAR INTEGRATED BBA LLB  
PROGRAMME 2019-24



**Awarded to  
SAIYAM SHAH**  
For the  
BEST ACADEMIC PERFORMANCE  
At the  
FIVE-YEAR INTEGRATED BA LLB  
PROGRAMME 2019-24



**Awarded to  
AAMENA MAHEMUD RANGREJ**  
For the  
BEST ACADEMIC PERFORMANCE  
At the  
BACHELOR OF ARTS  
(HONOURS)  
PROGRAMME 2020-24



**Awarded to  
RAMCHAND JASHWIN KUMAR**  
For the  
BEST ACADEMIC PERFORMANCE  
At the  
BACHELOR OF ARTS  
PROGRAMME 2021-24

## 12<sup>th</sup> CONVOCATION - CLASS OF 2024



## 12<sup>th</sup> CONVOCATION - CLASS OF 2024



Medalist - School of Law



Ph.D. Scholars

## 12<sup>th</sup> CONVOCATION - CLASS OF 2024



Medalist - School of Liberal Arts and Human Sciences

## 12<sup>th</sup> CONVOCATION - CLASS OF 2024



Medalist - School of Business

## 12<sup>th</sup> CONVOCATION - CLASS OF 2024



Medalist - School of Journalism and Mass Communication

## 12<sup>th</sup> CONVOCATION - CLASS OF 2024



Medalist - School of Information Technology

## 12<sup>th</sup> CONVOCATION - CLASS OF 2024



Medalist - School of Hospitality Management

# Gandhian Engineering Idea Competition

The Gandhi Engineering Idea Competition at AURO University is a prestigious annual event designed to foster innovation, creativity, and problem-solving among students. Inspired by Mahatma Gandhi's principles of self-reliance and sustainability, the competition encourages participants to develop frugal solutions that address real-world challenges, particularly those related to rural development, environmental sustainability, and social issues.

AURO University celebrates Mahatma Gandhi's birth anniversary by hosting a unique idea/innovation competition called "Gandhian Engineering Idea Competition", which aims to recognize, respect and reward the innovative students. Inspired by Dr. R. A. Mashelkar's concept of Gandhian Engineering, the event encourages innovation that delivers "More from Less for More" (MLM), benefiting a larger population with fewer resources.

The 5th edition of the competition, launched on 15th August 2024, attracted 205 entries from students across the country and continents. These innovative solutions, submitted by school students, undergraduates, postgraduates and research scholars, belonged to a domains of Transport, Education, Fintech, Edtech, Foodtech, Healthcare, Biosciences, Electronics and Robotics.

## Chief Guests



**Padma Vibhushan  
Dr. R A MASHELKAR**  
FTWAS FNA FASc FRS  
FREng FRSC  
Former Director General,  
Council of Scientific and  
Industrial Research (CSIR)



**Dr. Sudarshan Iyengar**  
Gandhian Economist and  
Former Vice Chancellor,  
Gujarat Vidyapith,  
Ahmedabad

## Guest Speakers



**Shri Hiranamy Mahanta**  
CEO, I-Hub,  
Government of Gujarat



**Shri Sanjay Punjabi**  
Founder President,  
TiE Surat and  
Professor of Practice, PPSU



**Shri Ritesh Saraf**  
Chairman,  
TiE University, Surat

## Winners

### GEIC - 2020

**Jimit Patel,**  
(1st Prize, ₹14000/-)  
Automated Drainage Response  
System with blockage Clearance  
facility- Gujarat Technological  
University, Gandhinagar.

**Shashank Nimkar,**  
(2nd Prize ₹6000/-)  
Earth Tatva -  
NID, Ahmedabad.

**Simarpal Singh,**  
(Consolation Prize, ₹3,000)  
Wheat and Rice Straw Plates -  
Entrepreneurship Development  
Institute of India, Gandhinagar.

**Anmol Jain,**  
(1st Prize, ₹14000/-)  
IoT based Intravenous Fluid  
Monitoring System - Dharmsinh  
Desai University, Nadiad.

**Vishal Kumavat,**  
(2nd Prize ₹6000/-)  
Solar Soiling Removal Arm -  
Parul University, Vadodara.

**Vansh Pathria,**  
(Consolation Prize, ₹3,000)  
Pumpkin Pie Fizzy Kombucha -  
AURO University, Surat.

**Saksham Solanki,**  
(1st Prize, ₹14000/-)  
BPACPP : Frugal Alternative of  
Paper -  
AKendriya Vidyalaya, Vadodara.

**Abhiraj Thakur,**  
(2nd Prize ₹6000/-)  
Persistence of Vision -  
P. R. Khatiwala Vidya Sankul,  
Surat.

**Hriday Sharma,**  
(Consolation Prize, ₹3,000)  
Tastemeter -  
Delhi Public School, Bopal.

### GEIC - 2021

**Ms. Sapna Ghunawat,**  
Er Sarika Chitrodiya,  
(1st Prize, ₹11000/-)  
Sapna-Low cost smart Solar Dryer, Sarika-Low-  
er Limb Orthosis Rehabilitation Device -  
Ganpat University, Mahesana.

**Parth Patel,**  
(2nd Prize ₹5000/-)  
Energy balls of Dragon Fruit -  
AURO University, Surat.

**Ruchit K Tejani,**  
(Consolation Prize, ₹3,000)  
Desalination process for Sea water -  
Sarvajanic Education University, Surat.

**Dhwani Choksi**  
Tejaswini Patil  
(1st Prize, ₹11000/-)

**Dhwani** - 'kaesu',  
AURO University, Surat. and  
**Tejaswini** - Quick Clothes drying machine,  
Maharashtra Institute of Technology,  
Aurangabad.

**Saksham Solanki,**  
2nd Prize ₹5000/-  
AIMS - KV No. 2 EME, Vadodara.

**Yash Bachhav,**  
(Consolation Prize, ₹3,000)  
Smart Solution to control Air pollution -  
Tenby International School,  
Penang, Malaysia.

### GEIC - 2022

**Ryan Lee, Yaksh Patel, Yug Patel,**  
**Mentor: Sh. Utsav Oza,**  
(1st Prize, ₹11000/-)  
Winds of Change - Fountainhead School, Surat.

**Rushil Mehta,**  
(Consolation Prize, ₹3,000)  
Energy balls of Dragon Fruit -  
AURO University, Surat.

**Hitarth Patel,**  
**Mentors : Dr. Deepak Joshi and  
Dr. Bharati Singh**  
(1st Prize, ₹11000/-)  
Samay-Sancharak -  
SVNIT, Surat.

**Jinita Pethani, Muskan Purohit**  
(2nd Prize ₹5000/-)  
VitB12 Teabags -  
AURO University, Surat.

**Split in two teams:**  
**Aayushi Choksi, Viraj Shah, Dhruvil Shah  
Smit Shah.**  
Chocoveda - NMIMS, Mumbai

**Dhruv Patel, Samyak Bhakta**  
Chocoveda - NMIMS, Mumbai  
(Consolation Prize, ₹3,000).

**Ms. Apeksha Ubhare,**  
**Dr. Shubhasis**  
(1st Prize, ₹11000/-)  
Standing spinal casting frame -  
MGM Institute's University, Mumbai.

## Winners

### GEIC - 2023

Vibhuti Chavhan,  
Sharav Ladda,  
Smart Dustbin

Aarushi Kalantri,  
Varshneya Dahigude,  
Touchless Commode system using  
Sensor-based Technology

Shreetan Shewale,  
Mohammed Abdul Muqet,  
Drainage Cleaner Robot  
Mentor: Ms. Snehal Kulkarni

(1st Prize, ₹11000/-)  
Espalier Heritage School, Nasik.

Sagar Patel, Rohit, Urja, Hardik  
Mentor : Dr. Vaibhav Bhatt  
(1st Prize, ₹11000/-)  
Drainage Cleaner Robot -  
Gujarat University.

Split in two teams:  
Aditya Patil, Aditya Sanas, Ajinkya  
Sanas and Aditya Shirke  
Utilising Machine Learning to detect  
early stages of Breast Cancer -  
All India Shri Shivaji Memorial Society's  
Institute of Information Technology,  
Pune.

(2nd Prize ₹5000/-)

Swetapadma Sahu,  
Mentor : Keyur Patel  
(2nd Prize ₹5000/-)  
Amaranth Based Baked products -  
AURO University, Surat.

Split in two teams:  
Vaibhav Vaja, Bhavik Parmar,  
Mentors : Dr Rajesh Gupta and  
Ms. T A Nikita  
Curiplay -  
EDI, Ahmedabad.

Akshat Trivedi, Fatema Arsiwala,  
Mentors : Dr. Vimal Patel  
Yogatron -  
Anand Pharmacy College, Anand.  
(Consolation Prize, ₹3,000)

Vidhi Nagar, Manthan Panchal  
(1st Prize, ₹11000/-)  
Smart phone based Explosive  
Detection Electronic Chemo Sensor -  
Silver Oak University, Ahmedabad.

### GEIC - 2024

Yasmin Habib Shaikh  
(1st Prize, ₹11,000)  
Springo Foot -  
MGM University, Navi Mumbai.

Swetapadma Sahu  
(2nd Prize ₹5000/-)  
Amaranth -  
Based Food Products -  
AURO University, Surat.

Harsh Sahu,  
(Consolation Prize, ₹3,000)  
Cloth-Attach-Mentary -  
Gyanodaya Public School, Chhattisgarh.

Prajakta Tari,  
Consolation Prize, ₹3,000)  
Cloth-Attach-Mentary -  
Gyanodaya Public School, Chhattisgarh.

### GEIC - 2024

Tanmay Das,  
(Consolation Prize, ₹3,000)  
Movable Multimodal Imaging Device -  
Ajeenkya DY Patil School of Engineering,  
Lohegaon, Pune.

Karanam Thanmai,  
(1st Prize, ₹11,000)  
AI tool to analyze CT dental images -  
Dhanalakshmi Srinivasan University,  
Trichy.

Darshit Vaghani and Harsh Rajput,  
(2nd Prize ₹5000/-)  
An Augmentative and Alternative  
Communication (AAC) device -  
LD Engineering College, Ahmedabad.

## Proudly Associated with



1 Year Paid International Internship for  
Hospitality Students in USA\*  
\*Subject to University & Visa policies



				And Many More...

# THE SURAT EDGE

## Economic Powerhouse

Surat, Gujarat's economic powerhouse, is renowned for its textile and diamond industries, producing 40% of India's man-made fabric and polishing 90% of the world's diamonds. As a Smart City, it boasts strong infrastructure, innovation, and sustainability. Surat also excels in exports, entrepreneurship, and cleanliness. With rapid urban growth, projects like the Metro and Diamond Bourse reinforce its global edge as a dynamic, business-friendly, and future-ready city.

## Innovation & Smart City Vision

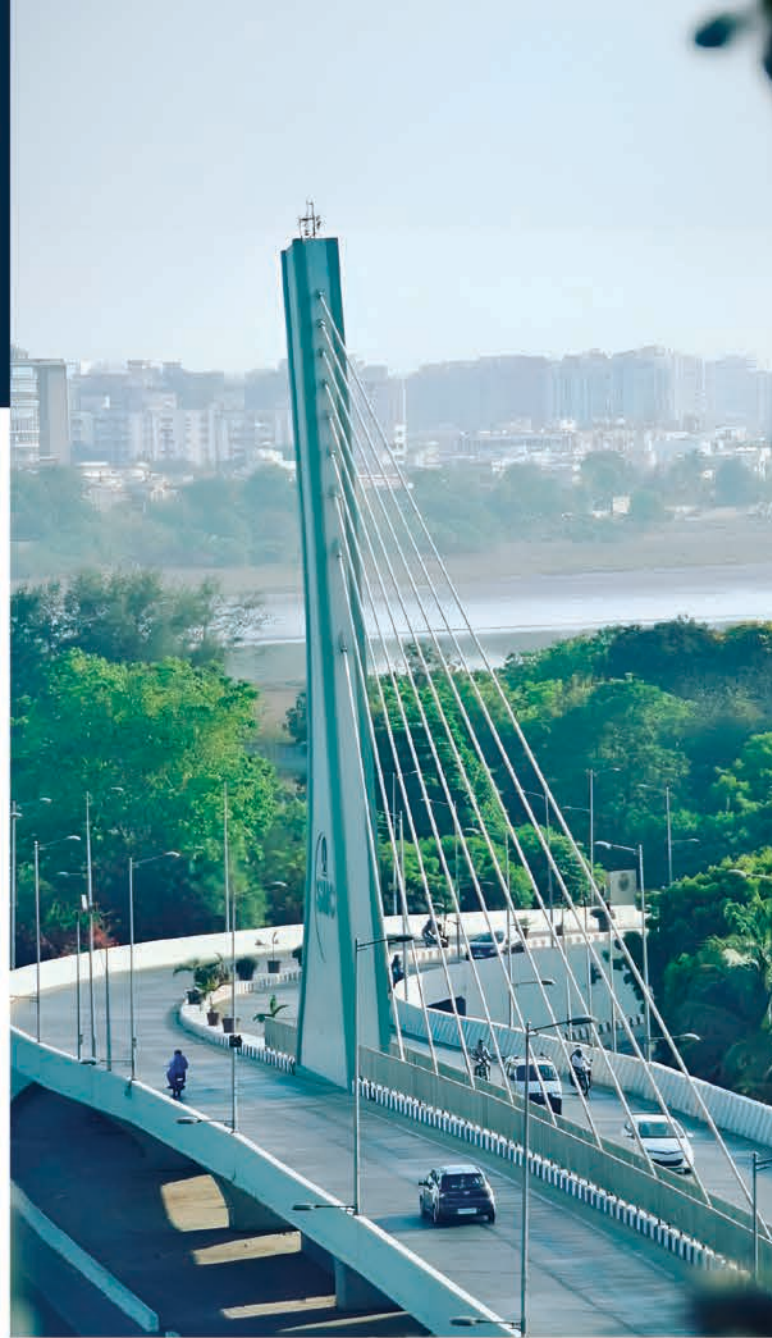
Surat is one of the first 20 cities selected under India's Smart Cities Mission, highlighting its commitment to innovation and sustainable urban development. The city focuses on modern urban planning, efficient solid waste management, robust digital infrastructure, and green initiatives. With smart governance, citizen-centric services, and eco-friendly solutions, Surat is transforming into a model for future-ready cities, balancing growth with sustainability and improving quality of life for its residents.

## Rapid Growth & Infrastructure

Surat ranks among the world's fastest-growing cities in terms of GDP and population. It is rapidly transforming through major infrastructure projects like the Surat Metro, Outer Ring Road, and the proposed Mumbai-Ahmedabad Bullet Train corridor, positioning the city as a key hub for connectivity, mobility, and urban expansion.

## Industrial & Export Hub

Surat has a strong industrial base in textiles, diamonds, chemicals, and engineering. As part of the Delhi-Mumbai Industrial Corridor, it plays a vital role in India's global supply chain and export economy.



## Social Harmony & Entrepreneurship

Surat is known for its social harmony, high literacy, and vibrant business culture. It fosters entrepreneurship, especially in SMEs and family-run enterprises, producing many successful Indian entrepreneurs across diverse industries.

## Clean & Green City

Surat is widely recognized for its cleanliness and eco-friendly initiatives. The Surat Municipal Corporation has earned awards for effective solid waste management and promoting urban greenery, making it a model for sustainable urban living.



# Unplugged @ AURO

Beyond academic, AURO University is always buzzing with new ideas like Box Cricket, Fun-fests, Fashion Shows, Food Bazaars, Idea Bazaars, Leadership Camps, and many other exciting events. They provide opportunities for new friendships, creating team spirit and increasing social bandwidth.

# AURO - Ragging (Zero Tolerance)

## We Care About You

At AURO University, ragging is strictly prohibited, and the institution follows a zero-tolerance policy towards any form of ragging. The university is committed to providing a safe and inclusive environment for all students, free from any kind of harassment, bullying, or mistreatment.

AURO University upholds a zero-tolerance policy against ragging, ensuring a safe, respectful, and inclusive campus environment. Ragging, in any form—physical, verbal, or psychological—is strictly prohibited as per UGC guidelines and the AURO University Code of Conduct. The university takes proactive measures to prevent ragging, including awareness programs, anti-ragging committees, and confidential helplines for reporting incidents.

All students and their guardians must sign an anti-ragging affidavit upon admission, reinforcing their commitment to maintaining a harmonious student community. Any violations are subject to strict disciplinary action, including suspension or expulsion, as per the Supreme Court of India's directives.

To promote positive peer interactions, AURO University encourages mentorship programs where senior students guide and support newcomers, fostering a culture of trust and collaboration. Regular orientation sessions and counseling services further ensure that students feel secure and welcomed.

By enforcing stringent anti-ragging policies and promoting a culture of respect and camaraderie, AURO University guarantees a safe, nurturing, and empowering academic experience, allowing students to focus on their education and personal growth without fear or intimidation.

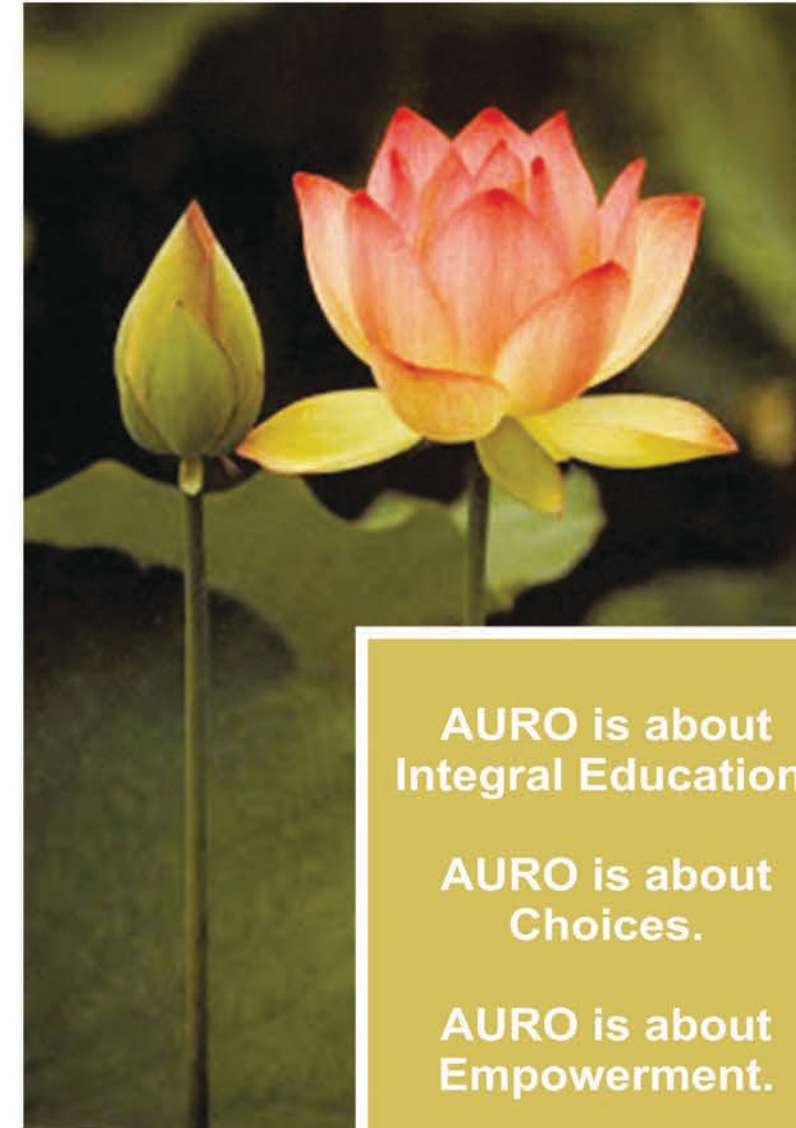


SAY **NO** TO  
**RAGGING**

**WARNING**  
Ragging is a **CRIME**



Scan QR for  
More  
Information



AURO is about  
Integral Education.

AURO is about  
Choices.

AURO is about  
Empowerment.

AURO is about  
Leadership.